



NOW WHAT?

GLOBAL
NETWORK
FOR
ADVANCED
MANAGEMENT

Fifth Anniversary Symposium

**Business and Management Education in
the Age of Contested Globalization**

April 19–21, 2017 • Yale School of Management

NETWORKED LEARNING **IS HERE.** **NETWORKED INQUIRY** **IS HERE.** **NETWORKED EDUCATION** **IS HERE.**

For decades, most business schools and indeed most businesses have operated under the assumption that flows of goods, money, information, and people across borders will continue to grow as the world becomes more global. Rising nationalism and populism around the globe call for a reality check. What is the future of globalization and what are the implications for globally operating enterprises? How can business schools prepare students for the challenges ahead?

The Global Network for Advanced Management was built for this challenge. The Global Network has already launched a series of innovations—from virtual courses to multi-school case studies—that leverage and connect top minds in markets around the world. To mark the Global Network's Fifth Anniversary, faculty, students, alumni, deans, and directors of the 29 member schools who have made networked learning, inquiry, and teamwork a reality will convene:

- to celebrate in demonstrations of these innovations, and
- to confront pressing issues on the future of globalization and their implications for management education.

The program begins on Wednesday, April 19, 2017, and concludes on Friday, April 21, 2017. Venue: Yale School of Management, Edward P. Evans Hall, 165 Whitney Avenue, New Haven, Connecticut, United States.

**WEDNESDAY
APRIL 19, 2017**

4:45–5:00 PM

ARRIVAL AND REGISTRATION

5:00–5:15 PM

WELCOME AND INTRODUCTION

Edward A. Snyder, Indra K. Nooyi Dean & William S. Beinecke Professor of Economics and Management, Yale School of Management

5:15–6:15 PM

**SHOCKS TO GLOBAL MANAGEMENT EDUCATION: HOW SHOULD
TOP BUSINESS SCHOOLS RESPOND TO LIMITATIONS ON GRADUATE
MOBILITY?**

Moderated by Anjani Jain, Senior Associate Dean, MBA Program, and Professor in the Practice of Management, Yale School of Management

Panelists:

Nida Bektas, Executive Director, Koç University Graduate School of Business

John A. Byrne, Founder and Editor of *Poets and Quants*

Alessandra Ginante FGV '04, Executive Vice President, Human Resources,
Diageo North America

Robert Helsley, Dean, UBC Sauder School of Business

Peter Tufano, Peter Moores Dean, Oxford University, Saïd Business School

6:15–8:00 PM

WELCOME RECEPTION

**THURSDAY
APRIL 20, 2017**

8:00–8:15 AM

ARRIVAL AND REGISTRATION

8:15–8:45 AM

CONTINENTAL BREAKFAST

8:45–9:30 AM

**WOMEN IN THE GLOBAL WORKFORCE: A DISCUSSION OF THE GLOBAL NETWORK
SURVEY RESULTS**

Edward A. Snyder, Indra K. Nooyi Dean & William S. Beinecke Professor of Economics and Management, Yale School of Management

Frances McCall Rosenbluth, Damon Wells Professor of Political Science, Yale University

In this plenary session, we will discuss the challenges facing women in business, as revealed by a Global Network survey of students and alumni from our schools.

9:30–10:00 AM

TEA/COFFEE BREAK

10:00–11:30 AM

**FIVE TRANSFORMATIONS DURING BUSINESS SCHOOL: GLOBAL NETWORK DEANS
REFLECT ON AND DISCUSS THE METAMORPHOSIS STUDENTS EXPERIENCE IN
GRADUATE MANAGEMENT EDUCATION**

Moderated by Richard K. Lyons, Dean and Bank of America Dean's Chair, Professor, Haas School of Business, University of California Berkeley

A distinguished panel of business school deans will discuss key transformations students experience while in business school, analyzing the ways in which networked management education fosters engagement, learning, and unique intellectual outputs relevant to globally operating enterprises.

**THURSDAY
APRIL 20, 2017**

- 11:30–11:45 AM **WALK TO THE NEW HAVEN LAWN CLUB**
193 Whitney Avenue, New Haven
- 11:45 AM–1:30 PM **KEYNOTE LUNCH DISCUSSION**
Keynote discussion with Neil Shen '92, Co-founder and Managing Partner of Sequoia Capital China

Moderated by Dean Edward A. Snyder, Indra K. Nooyi Dean, Yale School of Management
- 1:30–1:45 PM **WALK BACK TO EDWARD P. EVANS HALL**
- 1:45–2:30 PM **GLOBAL NETWORK CURRICULUM UNVEILING: INTRODUCING THE IBM CORPORATE SERVICE CORPS RAW CASE**
Moderated by Judy Samuelson '82, Executive Director, Business and Society Program, Aspen Institute

Panelists:
Kofi Appenteng, CEO of the Africa America Institute
James Baron, William S. Beinecke Professor of Management, Yale School of Management
Gina Tesla, Director, Corporate Citizenship, IBM
Jack Winstead, Corporate Development, M&A and Strategic Investments, IBM; Corporate Service Corps Alumnus

Panelists will unveil and discuss the latest Global Network raw business case.
- 2:30–3:00 PM **TEA/COFFEE BREAK**
- 3:00–5:00 PM **FUTURE OF GLOBALIZATION HACKATHON: RESULTS! IMPLICATIONS FOR 2017 AND BEYOND**
David Bach, Senior Associate Dean for the Executive MBA and Global Programs & Professor in the Practice of Management, Yale School of Management, and teams of Global Network students

This session is the culmination of the Global Network Online Course “The End of Globalization?” through which 41 students from 21 Global Network schools have explored the causes and consequences of rising economic nationalism, anti-globalism, and populism. Student teams will present their findings virtually from select Global Network campuses and a panel of experts including John Kerry YC '66, former U.S. Secretary of State, and Michael Warren YC '90, Managing Principal of Albright Stonebridge Group, will lead symposium attendees in discussion of the future of globalization and the implications for business and management education.
- 5:00–7:30 PM **GLOBAL NETWORK FIFTH ANNIVERSARY CELEBRATION RECEPTION: NETWORKED EDUCATION IS HERE!**
Join students, faculty, alumni, staff, and distinguished guests for refreshments and lively conversation in a celebration of five years of groundbreaking, networked management education.

**FRIDAY
APRIL 21, 2017**

EXECUTIVE EDUCATION (OPTIONAL)

8:00–9:00 AM

CONTINENTAL BREAKFAST

9:00–10:00 AM

LIFELONG LEARNING EXECUTIVE EDUCATION PARALLEL SESSIONS

“Building and Growing Global Brands”

Dominique Turpin, The Dentsu Professor and Dean of External Relations, IMD

“Africa as the Next Business Frontier”

John Luiz, Professor, Graduate School of Business, University of Cape Town

10:00–10:30 AM

TEA/COFFEE BREAK

10:30–11:30 AM

LIFELONG LEARNING EXECUTIVE EDUCATION PARALLEL SESSIONS

“Knowledge Creation in the Age of AI and Digitalization: Lessons from Innovative Japanese Companies”

Kaz Ichijo, Dean, Hitotsubashi ICS

“Networks of Innovation”

Marissa King, Professor of Organizational Behavior, Yale School of Management

11:30 AM–12:00 PM

TEA/COFFEE BREAK

12:00–1:00 PM

LIFELONG LEARNING EXECUTIVE EDUCATION SESSION

“Human-Centered Strategy”

Murali Chandrashekar, Fred H. Siller Professor of Marketing and Behavioral Science and Senior Associate Dean, Strategic Partnerships and Global Initiatives, UBC Sauder School of Business

Rajesh Sahadevan, CEO, Strategy at Centre of Gravity

1:00–2:00 PM

BOX LUNCH

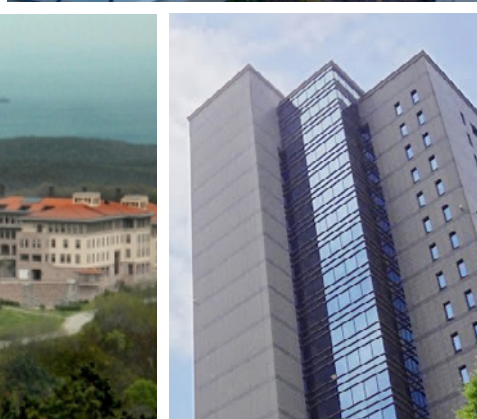
2:00 PM

PROGRAM CONCLUSION

The Global Network for Advanced Management drives innovation and creates value by connecting leading global business schools, their resources, and their stakeholders. Launched in 2012, the Global Network for Advanced Management includes 29 leading business schools from diverse regions, countries, cultures, and economies in different phases of development. A common motivation of member schools is to connect and position their students, faculty, staff, alumni and other constituencies so that they can deepen their understanding of differences and commonalities in their economies and increase their effectiveness. Member schools recognize that leaders in all sectors will be asked to contribute to the solutions of major problems that are typically complex and global.

Representing a shift beyond traditional partnership models of business school collaboration, the Global Network enables the development of innovative initiatives that leverage the schools’ comparative advantages. Leveraging network efficiencies, utilizing new technologies, building strong institutional and personal relationships, and operating with a minimum of bureaucracy, the Global Network is having a transformational effect on students, member schools, management education, and beyond.





Global Network for
Advanced Management
Fifth Anniversary
Symposium
**BUSINESS AND
MANAGEMENT
EDUCATION IN THE
AGE OF CONTESTED
GLOBALIZATION**

April 19–21, 2017

Yale School of
Management
Edward P. Evans Hall
165 Whitney Avenue
New Haven, Connecticut
United States

**Asian Institute of Management
The Philippines**

EGADE Business School, Tecnológico
de Monterrey **Mexico**

ESMT Berlin **Germany**

FGV Escola de Administração de
Empresas de São Paulo **Brazil**

Fudan University School of
Management **China**

Haas School of Business,
University of California Berkeley **USA**

HEC Paris **France**

Hitotsubashi University, Graduate
School of International Corporate
Strategy **Japan**

Hong Kong University
of Science and Technology
Business School **China**

IE Business School **Spain**

IMD Singapore, **Switzerland**

INCAE Business School
Costa Rica, **Nicaragua**

Indian Institute of Management
Bangalore **India**

INSEAD **France, Singapore, UAE**

Koç University Graduate School of
Business **Turkey**

Lagos Business School,
Pan-Atlantic University **Nigeria**

London School of Economics
and Political Science, Department of
Management **United Kingdom**

National University of Singapore
Business School **Singapore**

Pontificia Universidad
Católica de Chile School of Business
Chile

Renmin University of China School of
Business **China**

Saïd Business School, University of
Oxford **United Kingdom**

UBC Sauder School of Business
Canada

Seoul National University Business
School **South Korea**

Technion-Israel Institute of
Technology **Israel**

UCD Michael Smurfit Graduate
Business School **Ireland**

University of Cape Town Graduate
School of Business **South Africa**

University of Ghana Business School
Ghana

Universitas Indonesia Faculty
of Economics **Indonesia**

Yale School of Management
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