

#### IN THIS ISSUE

- Global Network Students Invited to Compete in Cerebration Case
  Competition
- In Financial Times Profile, IE Student Reflects on Global Network
  Course
- Document your Global Network Experience in October with #GNW2014
- Eighteen Schools will Host a Global Network Week in March 2015
- IE Business School will Host the MBA Roundtable Symposium
- Global Network Leaders Meet in New York
- Global Network Schools Cooperate on Ice Bucket Challenge Response

## ISSUE: September 2014, No. 5

#### QUICK LINKS

- Member Schools
- Network Cases
- Network Weeks
- Network Courses

## CONNECT

- Facebook
- <u>Twitter</u>
- YouTube
- LinkedIn

<u>Global Network</u> <u>Students Invited to</u> <u>Compete in Cerebration</u> <u>Case Competition</u> The National University of Singapore will host its

tenth annual Cerebration, the largest business case



competition in the world. Now in its tenth year Cerebration has grown to become a global competion where leaders from the world's top business schools build comprehensive and innovative solutions to real-world business challenges experienced by our international sponsors. To compete please register your team of 2-3 members from your school. Eight semi-finalist teams will be flown to Singapore for the semi-final and final rounds, which will take place on November 11-12. The registration deadline is September 19 (PST).

For details, please visit the Cerebration website.

#### In Financial Times Profile, IE Student Reflects on Global Network Course

The *Financial Times* featured Gabrilea Galvano an executive MBA student at IE Business School, in an August 15 article as part of its "Women in Business" interview series. Galvano, whose team has been shortlisted for the newspaper's MBA Challenge competition, is working on a business plan that shows how the UK-based charity World Child Cancer can help Bangladesh develop a sustainable model for treating childhood cancers. During the interview, Galvano is asked what academic achievement she is most proud of. She cites her success in the Yale SOM Global Network

#### Course "Analysis of Competition Law and Enforcement Across Countries."

This course was a big challenge for me for several reasons: it was a new area for me, it was online, my group-work mates were in China and the US, and because of several trips I ended up attending classes from Beijing, Buenos Aires, Düsseldorf, Madrid and Shanghai.

**Document Your Global Network Week Experience with #GNW2014** For anyone using social media to document your experience of the upcoming Global Network Week in October, you can share your experience by tagging your photos, tweets, blogs and Facebook posts with **#GNW2014**.



Share your Global Network Week experiences on social media.



GLOBAL NETWORK FOR ADVANCED MANAGEMENT



#### Eighteen Schools will Host a Global Network Week in March 2015

With eighteen schools (Asian Institute of Management, EGADE, FGV-EAESP, HEC Paris, Hitotsubashi ICS, HKUST, IE Business School, INCAE, Koç University, Pontificia Universidad Católica, Renmin University of China

School of Business, Sauder School of Business UBC, Seoul National University, Technion-Israel Institute of Technology, University of Cape Town, University of Ghana Business School, Universitas Indonesia, and Yale SOM) hosting a Global Network Week in March 2015 will be the biggest yet.

#### IE Business School will Host the MBA Roundtable Symposium

IE Business School in Spain will be the first business school outside the United States to host the MBA Roundtable Symposium. At the symposium, which will take place November 6-8, 2014, topics will range from nurturing strategic partnerships, incorporating corporate input into curricular design, and leveraging technology for learning. MBA faculty, deans, associate deans and



program directors are invited to join peers and industry leaders to discuss forward looking trends and exchange ideas on nurturing strategic partnerships, incorporating corporate input into curricular design, and leveraging technology for learning. For more information or to register please see the MBA Roundtable website.

# Global Network Leaders Meet in New York

In recent years, Yale SOM has taken steps to address what Dean Edward A. Snyder has termed the "global imperative"—the pressing need to develop leaders who can thrive in a world in which billions of people have joined market economies and become increasingly connected by fast-developing technologies. Leaders from Yale, top corporations, and Global Network schools convened on September 8-9 to discuss the school's global strategy to create effective global leaders to confront a range of challenges, where solutions require the best ideas from all sectors and regions. In photo, Edward A. Snyder, dean of



the Yale School of Management, and Ezni Balqiah, deputy director of the MBA program at the Universitas Indonesia, met at the strategy session hosted by Yale SOM in New York City.

#### Global Network Students Cooperate on Ice Bucket Challenge Response

Students at the National University of Singapore Business School, the University of Cape Town Graduate School of Business, UCD Smurfit and Yale SOM collaborated in a response to the Ice Bucket Challenge. "Our students have had the opportunity to share experiences, network and build bonds with students across the network through participation in Global Network Weeks and Global Network Courses, and they now feel that their MBA experience goes beyond SOM and that is the reason why they wanted to include Global Network schools in their response to the challenge," said Camino de Paz, Director of Global Initiatives at Yale SOM.



Also, don't miss <u>Fudan University School of Management's response</u> to the invitation from Yale SOM and the nomination from NUS Business School.

#### Newsletter archive

Previous editions of the GNAM newsletter are available on the <u>contact</u> <u>page</u> of the GNAM website.

### Your news

Please send news from your school for the next edition of this newsletter to elizabeth.wilkinson@yale.edu.

Visit: advancedmanagement.net