



GLOBAL NETWORK FOR ADVANCED MANAGEMENT

IN THIS ISSUE

- **Take the 2017-18 Global Network Leadership Survey**
- **Apply Now for January - May Global Network Courses**
- **Apply Now for March 2018 Global Network Week**
- **Follow the Third Annual Global Network Investment Competition**
- **Dispatches from the October 2017 Global Network Week**
- **Five Network Schools Launch Dual Degree Program**
- **A Professional Connection Built on the Global Network**
- **Join the Global Network LinkedIn Group**
- **Newsletter Archive**
- **Your News?**

September - November
2017, No. 40

QUICK LINKS

- [Member Schools](#)
- [Network Cases](#)
- [Network Weeks](#)
- [Network Courses](#)
- [Global Network Perspectives](#)

Take the 2017-18 Global Network Leadership Survey

Students: Please take the 2017-18 Global Network Leadership Survey! Your answers will help shape the future of business education.

We will also recognize the schools with the highest rates of student participation on [our website](#). If you have not received a link to the survey, please send a message to info@advancedmanagement.net from your school e-mail address.



CONNECT

- [Facebook](#)
- [Twitter](#)
- [YouTube](#)
- [LinkedIn](#)

Apply Now for January - May Global Network Courses

Three Global Network Courses will be offered in early 2018:

- **"Political Strategies of Multinational Companies"**
taught by Gilberto Sarfati of FGV-EAESP,

- **"Natural Capital: Risks and Opportunities in Global Resources Systems"** taught by Todd Cort of Yale SOM, and
- **"High Tech Entrepreneurship"** taught by Matthias Tietz of IE Business School.



Check with your MBA Director for application information. **First round acceptance decisions will be made in early December.** For more information, including some video introductions to the courses, please go to [our website](#).

Apply now for March 2018 Global Network Week

Now is the time to apply for [March 2018 Global Network Week](#). **Seventeen schools will participate in the March 2018 Global Network Week**, which takes place from March 12 - 16, 2018.



Asian Institute of Management (Manila, Philippines)
“Ecotourism” ([see course outline from October 2017 for reference](#))

Business School, Renmin University of China (Beijing, China) “From ‘Made in China’ to ‘Invented in China’” ([see program from March 2017](#))

EGADE Business School (Santa Fe, Mexico) “Strategic Innovation and Management in Emerging Markets – Latin America” ([see program](#) and [video](#) from October 2017)

FGV-EAESP (São Paulo, Brazil) “Development of a Global Mindset – Perspectives on an Emerging Market” ([see description from March 2017](#))

Hitotsubashi ICS (Tokyo, Japan) “Innovation X Globalization | Japan Style” ([see program from March 2017](#))

Hong Kong University of Science and Technology Business School (HKUST) (Hong Kong) “Evolution of Hong Kong as a Financial Hub into a Fintech Hub”

INCAE (Alajuela, Costa Rica) “Doing Business in Latin America: The Competitiveness and Sustainability Challenge” ([see schedule from March 2017](#))

Indian Institute of Management Bangalore (Bangalore, India) “Inclusive Business Models: Touching Lives, Creating Livelihoods”

Koç University Graduate School of Business (Istanbul, Turkey) “Driving Engines of Economic Growth in Emerging Countries” ([see video from March 2017](#))

Pontificia Universidad Católica De Chile School of Business (Santiago, Chile) “Marketing & Mercadeo, the Latin American Way”

Sauder School of Business University of British Columbia (Vancouver, Canada) “Urban Resilience and Inclusive Prosperity” Please note that participants in this week will be required to join 6 class sessions, starting January 17, once a week, Wednesday mornings, 8:30 – 10:00 a.m. (New York time) to work in global virtual teams to prepare for projects for the City of Vancouver and First Nations Communities, with interim presentations on February 28 and March 7. ([see syllabus from March 2017](#))

Seoul National University Graduate School of Business (Seoul, Korea) “Globalization in an Emerging Economy: The Case of South Korea” ([see March 2016 syllabus](#))

Technion-Israel Institute of Technology (Haifa, Israel)

“Entrepreneurship and Innovation – The Startup Nation”

University of Cape Town Graduate School of Business (Cape Town, South Africa) “The Political Economy of Business in Africa”

University of Ghana Business School (Accra, Ghana) “[Financing Inclusive Growth and Development in Frontier and Emerging Countries](#)”

Universitas Indonesia, Faculty of Economics (Jakarta, Indonesia) “Women and Digital Entrepreneurship” ([see description from March 2017](#))

Yale School of Management I (New Haven, Connecticut, USA) “Behavioral Science of Management” ([see schedule from March 2017](#))

Yale School of Management II (New Haven, Connecticut, USA) “Design and Innovation” ([see video from March 2017](#))

Follow the Third Annual Global Network Investment Competition

Twenty-four teams from **fifteen schools** and **thirteen countries** will participate in the third annual Global Network Investment Competition.



This year the International Center for Finance at the Yale School of Management is proud to announce its partnership with Bloomberg L.P., a leading global information and technology company, on the 2017-18 Global Network Investment Competition. Bloomberg is serving as the competition's sole corporate sponsor, and has provided free access to its platform to participating students who needed it.

[The Global Network for Advanced Management Investment Competition](#), hosted by the Yale School of Management, is a one-of-a-kind contest dedicated to equity investments sourced from top business students around the globe. Student teams from Global Network schools submit five investment ideas from the country in which they attend school for a chance to win cash prizes for best investment thesis and best performing portfolio. This year's team portfolios will be posted by the end of November for all interested individuals to follow on our [website](#).

Dispatches from the October 2017 Global Network Week

Matthew O'Rourke reported from the Global Network Week at **INCAE in Costa Rica** on "Doing Business in Latin America: The Competitiveness and Sustainability Challenge."



Students learned about the “[two Costa Ricas](#)”, the balanced [development approach taken in Costa Rica](#), and Costa Rica’s [use of the social progress index to track development](#). Students [visited a coffee estate](#) and learned about [what is really behind fair trade and organic labels](#) in coffee production. For students the week was an opportunity to learn the business climate of another country and [bond with friendly people](#), learn about the history of [Central America and the coffee supply chain](#), and for one student to enjoy a [homecoming](#).

Students at **AIM in Manila** learned about managing natural resources sustainably and ecotourism.



In final presentations students presented proposals for the development of Milea Bee Farm making suggestions such as Maximization of social media presence, market segmentation, establishment of resort facilities, and improvement of branding and product packaging. [Read more.](#)

Sauder School of Business MBA candidate Yvonne Li blogged about her Global Network Week experience at **UCD Smurfit in Dublin** where the module was "The Three Pillars of Innovation in Ireland: Technology, Food, and Culture."



Not only did we get to understand the importance of living and breathing values and mission when growing a new venture, we were also fed with delicious treats.
[Read the rest of the blog here.](#)

Five Network Schools Launch Dual-Degree Program

Five Global Network member schools will launch a set of dual degree programs focused on early-career students. The schools launching the M2M programs

are FGV Escola de Administração de Empresas de São Paulo, HEC Paris, Hong Kong University of Science and Technology Business School (HKUST), Sauder School of Business University of British Columbia, and Yale SOM.



The M2M programs provide opportunities for students to spend one year in a master of management program at one Global Network school followed by a second year in another Global Network master's degree program, earning two degrees in two academic years from two schools. [Read more.](#)

A Professional Connection Built on the Global Network

Recently, [Workday](#), the U.S.-based human and financial capital resources company, was expanding its global footprint and

needed to build out its talent in Dublin. Nathaniel Hundt, a 2013 graduate of Yale SOM, and a business development analyst at the company, was looking for someone with on-the-ground knowledge to help execute a new product.

“We were building a new product for our customers, which are all over the world, and our design process emphasized going out and talking to folks that don't live in the U.S. to help source ideas and gain empathy. Our development process was similarly global,” Hundt says. “So I thought back to my experience with the Global Network for Advanced Management.



Can I use the network to find another connection for an open position at Workday?" [Read more.](#)

Join the Global Network LinkedIn Group

More than 1,700 students, alumni, faculty and staff of Global Network schools have joined the Global Network LinkedIn group. The group is a closed group that accepts students, alumni, faculty and staff from Global Network schools. [Join the Global Network LinkedIn group.](#)

Newsletter Archive

Previous editions of the newsletter are available [on the Contact page of our website.](#)

Your News?

Please send news from your school for the next edition of this newsletter to elizabeth.wilkinson@yale.edu.

Visit: advancedmanagement.net