



# GLOBAL NETWORK FOR ADVANCED MANAGEMENT

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## DISPATCHES FROM GLOBAL NETWORK WEEK

### [A Community of Social Entrepreneurs](#)

After a career spent as corporate executive, Antonio Meloto wanted to find a line of work that could produce lasting change in the Philippines.

He had seen that if Filipino citizens were born poor, they likely would stay poor. If they entered the business world, it was likely through a job with a large multinational corporation. Rarely did they seek an entrepreneurial route to make change for themselves. So he launched Gawad Kalinga, which translates to “give care,” in an attempt to reverse the trend.

Students from the Global Network for Advanced Management visited Gawad Kalinga’s GK Enchanted Farm as part of the Global Network Week module on ecotourism hosted by the **Asian Institute of Management**.



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### [China Minsheng Bank Visit is Part of Global Network Week at Renmin](#)

After interesting lectures on Banking in China by Professor Steven Shuye Wang PhD, School of Business, **Renmin University** of China and Ms.



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Department, Head Office of Bank of China, we travelled by bus to the headquarters of China Minsheng Bank.

China Minsheng Bank is famous for being the first Chinese bank to be mostly owned by non-State Owned Enterprises, which took on a different angle to the theme of this year's Global Network Week, 'Managing Relationships in China: a State Owned Enterprise Perspective'.

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### [More Photos and Posts on Tumblr](#)

See more photos and posts from Global Network Weeks at **Koç**, **EGADE**, **IIM-Bangalore**, **IE**, **UCD Smurfit** too on Tumblr (GNW2014).

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**Yale SOM** students created a video welcoming peers to Yale SOM before their departures for their own Global Network Week experiences at **IE**, **PUC**, **Renmin** and **Fudan**.



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## **GLOBAL NETWORK EVENTS, CONFERENCES AND COURSES**

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### [Opening Conference of the Yale Center Beijing](#)

Global Network students are invited to view a series of conversations on issues affecting China and the world on topics including technology, healthcare, the environment, U.S.-China relations, asset management, and the role of the arts in society. The two-day conference in Beijing begins on **October 27**.

### [Leadership Summit Brazil](#)

Students from Global Network Schools are invited to participate via video stream in the Leadership Summit Brazil organized by students from **FGV-EAESP** on **October 29, 9 a.m. - 3 p.m. (São Paulo time)**.



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### [Ian Cook of Colgate-Palmolive](#)

Ian Cook of Colgate-Palmolive will share insights on leadership with students and faculty. The event will broadcast via livestream on **November 11, 4 p.m. (EDT)**.



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### [MBA UC Chile - Intensive Courses January 2015](#)

Global Network School students are invited to take part in four intensive courses at PUC in January. Courses are 33 contact hours each. There will be no charge for the courses, but students are responsible for their own travel and lodging.



Course topics and dates:

- Establishing & Maintaining Competitive Advantage, January 7-10
- Social Media for Marketing and Management, January 14-17
- Negotiations and Dispute Resolution, January 21-24
- Sustainability Challenges and Nature Based Industries, January 28-31

Interested students need to apply **by November 15**. For more information please send a message to Monique Delaveau Swett at [mdelaveau@uc.cl](mailto:mdelaveau@uc.cl).

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### [Global Environmental Change in the 21st Century](#)

Strategic Policy Advisor on Global Issues at the Ministry of Foreign Affairs in the Netherlands and a 2014 **Yale World Fellow**, Alexander Verbeek, presented his insights on the dynamics of global climate change, water stress and food. Global Network students were invited to join via video stream. See the **recorded session**.



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### [Leading Development in Bangladesh](#)

Founder and chairperson of BRAC, Sir Fazle Hasan

Abed, shared his experiences as a visionary social entrepreneur with students at **Yale SOM**. Students from INCAE joined the conversation remotely, and students from across the Global Network were invited to view the conversation live. See the [recorded session](#).



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## INSIGHTS

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### [Can Ecotourism Boost the Economy in the Philippines?](#)

Professor Fernando "Nani" Y. Roxas is on the core faculty of the MBA program of the W.SyCip Graduate School of Business at the **Asian Institute of Management**. His areas of specialization are privatizations, the energy sector and fine arts. In a recent interview he discusses the potential for ecotourism in the Philippines.



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### [How Do We Work Across Cultures?](#)

Affiliate Professor of Organisational Behavior at **INSEAD** and author of "The Culture Map: Breaking Through the Invisible Boundaries of Global Business", Erin Meyer, suggests ways to avoid problems created by cultural differences that can trip up global business relationships.



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Previous editions of the GNAM newsletter are available on the [contact page](#) of the GNAM website.

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### [Your news](#)

Please send news from your school for the next edition of this newsletter to [elizabeth.wilkinson@yale.edu](mailto:elizabeth.wilkinson@yale.edu).

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