



GLOBAL NETWORK FOR ADVANCED MANAGEMENT

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News and Events

Haas Invites GNAM Students to Compete in Social Venture Startup Competition



Haas School of Business invites teams from all GNAM schools to compete in the 2017 Global Social Venture Competition (GSVC), a competition for teams of at least one current student (undergraduate or graduate) or recent graduate from any school or program in the world. GSVC empowers the next generation of social entrepreneurs by providing them with mentoring, exposure, and prize money to transform their ideas into fundable, scalable ventures that address the world's most pressing challenges. Finalist teams from across the globe will go to UC-Berkeley, April 5-7, 2017 to compete for over \$80,000 in prizes. [Read more >>](#)

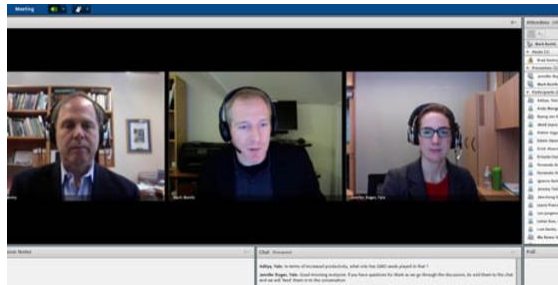
Seventeen Schools Will Host Global Network Week in March 2017

Business students from participating schools may choose from one of nineteen different mini-courses for Global Network Week March 2017. For details of the offerings, please check the [website](#). For information about how to apply, please check with your program administrator.



Four Global Network Courses to be Offered in Early 2017

There is still time to apply for one of the four Global Network Online Courses to be offered between January and May 2017. The four courses being offered include "High Tech



Entrepreneurship," being offered for the first time by Matthias Tietz from IE Business School. The other courses have been offered previously, and they are "Political Strategies of Multinational Companies" taught by Gilberto Sarfati from FGV-EAESP, "Natural Capital: Risks and Opportunities in Global Resource Systems" taught by Todd Cort from Yale SOM and "International Management & Organizational Structures" taught by Raúl Montalvo from EGADE Business School. For more information about the courses, please visit the [website](#). For information about how to apply, please check with your program administrator.

Pontificia Universidad Católica De Chile School of Business Hosted Deans and Directors in Santiago

Deans and directors from Global Network Schools met in Santiago, Chile to discuss ongoing and new initiatives. Teaching entrepreneurship, expanding collaborations in more areas, the role of GNAM student ambassadors and preparations for events that will take place on the occasion of the fifth anniversary of GNAM in April 2017 were among the topics discussed.



Call to GNAM Students and Faculty on LinkedIn

GNAM Faculty on LinkedIn are encouraged to join the [GNAM Faculty LinkedIn group](#). Only faculty and staff affiliated with GNAM will be accepted into the group, which we hope will serve as a way to connect faculty with similar interests across the network.

Students, alumni, faculty and staff are all invited and encouraged to join the [GNAM LinkedIn group](#).



Selections from Global Network Perspectives



How Will a Trump Presidency Affect Global Business?

Months after the UK unexpectedly voted to leave the European Union, the world got another shock at the ballot box this month when Donald Trump defied the polls and the conventional wisdom and was elected president of the United States. Like Brexit, Trump's election seemed to be a rebuke to globalization and the conventions of the post-war order. Global Network Perspectives asked experts across the Global Network how President Trump may impact the global business landscape. [Read more >>](#)



Striking The Wrong Note: 7 Lessons From Samsung's Phone Crisis

The short-lived Samsung Galaxy Note 7 was a great product, with one great problem: an unpredictable tendency for its lithium battery to burst into flames. Fortunately, more by luck than design, there have been no reports of serious injuries. Indeed the biggest victim of the Note 7 debacle is Samsung itself. Its mishandling of the crisis has battered the tech giant's reputation, wiping billions of dollars off its share price and brand value. It also killed off a flagship phone that could have given rival Apple a run for its money. I've been following the growth of Samsung for the past 20 years. Here are seven lessons Samsung and other firms can take from this saga. [Read more >>](#)



Pick Your Poisons: Tips for Balance Sheet Management

The complexities of asset liability portfolio management were covered in a talk by Adjunct Professor Philip Cheng of the Department of Finance, who urged portfolio managers to focus on balance sheets in addition to the easier option of looking at income.

“In the financial press we constantly see reports on earnings and return on equity because those are the easiest things to remember and to report. And most of us do care about the income. However, balance sheet management is equally important if not more so.

“Company profitability can be managed by skewing and taking risk on the balance sheet without too many people noticing. Unless, that is, you have a

sensitivity to know when a balance sheet is not managed well,” he said.

Balance sheets can reveal a company’s longer term direction and the five major risks it has to juggle in terms of interest rates, liquidity, credit, currencies and the market. [Read more>>](#)



Newsletter archive

Previous editions of the GNAM newsletter are available on the [Contact page](#) of the GNAM website.

Your news?

Please send news from your school for the next edition of this newsletter to elizabeth.wilkinson@yale.edu.

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