



## GLOBAL NETWORK FOR ADVANCED MANAGEMENT

### Students: Apply this Month for Upcoming Global Network Weeks and Courses.

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### Apply for October 2014 Global Network Weeks by June 30.

*Global Network Weeks* will be hosted during the week of October 13-17, 2014 by ten schools: EGADE, IE, Koç, AIM, Yale SOM, UCD Smurfit, Fudan, Renmin, IIM Bangalore, and Pontificia Universidad Católica. Students from participating schools have until June 30 to apply through their schools' program directors. [Read more.](#)

### Apply for September - December 2014 Global Network Courses by June 30.

*Global Network Course* offerings for September - December 2014 will be:

- Inclusive Business Models
- Analysis of Competition Law and Enforcement Across Countries
- Mobile Banking Opportunities Across Countries
- New Product Development

Program directors will share detailed syllabi with students. Students have until June 30 to apply. [Read more.](#)

## Two New Global Network Courses to be Offered

Two new Global Network Courses will be introduced in 2014-15:

*Inclusive Business*

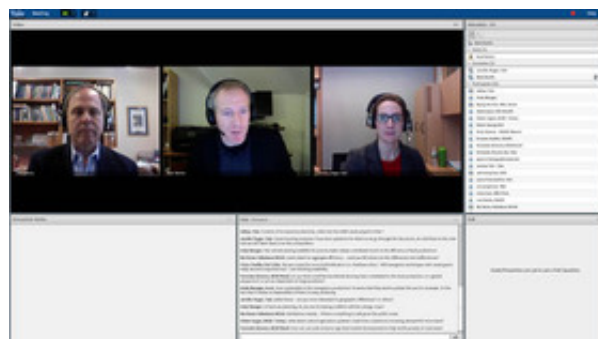
*Models*, offered by the

Indian Institute of Management Bangalore (IIMB), and *Handling Disruption: Humanitarian Emergencies Management and Development*, from the London School of Economics and Political Science. Global Network Courses, which are taught online and are open to students at all of the 27 Global Network schools around the globe, examine topics across a variety of sectors, including mobile banking, natural resource usage, and antitrust law. [Read more.](#)

## A Look at the Natural Capital Online Course

An article and [video](#) on the website of the Yale School of Forestry and Environmental Studies looks back at the creation of *Natural*

*Capital: Risks and Opportunities in Global Resource Systems*, a Global Network course which launched this year. Yale FES joined with the Yale School of Management to create the small network online course, which was open to MBA students across the Global Network, as well as FES students. [Read more.](#)





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### **Is There a Multicultural Edge? Ask INSEAD's William W. Maddux.**

Multicultural experiences are increasingly important for surviving and thriving in the diverse, interconnected world of the 21st century. While living in foreign countries is associated with increased creativity, we find that foreign experiences give individuals numerous other psychological and practical advantages. [Read more](#)

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### **Students from Global Network Schools Partner to Help Social Enterprises Address Key Issues**

AIM and Yale students partner to help social enterprises address key issues. The AIM students partnered with Yale School of Management student club Global Social Enterprise (GSE), which provides pro-bono consulting services to internationally-focused non-profit, public, and private sector organizations. [Read more.](#)

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### **Hitotsubashi ICS Inaugurated New Dean Kazuo Ichijo**

Professor Kazuo Ichijo was inaugurated on April 1, 2014 as the new dean of Hitotsubashi ICS. Prof. Ichijo teaches Knowledge Theory, Knowledge Management and Change Management in the MBA and executive programmes. Professor Ichijo's research interests focus on innovation through organisational knowledge creation. His areas of expertise are the development of knowledge-based competence in companies, the management of innovation and corporate transformation. [Read more.](#)



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### **HKUST has Appointed Jitendra V. Singh as the New Dean**

The Hong Kong University of Science and Technology has appointed Professor Jitendra V. Singh as the new dean of its School of Business and Management. Singh, who has served as a professor of management at the Wharton School of Business at the University of Pennsylvania since



1987, will begin his new post in September. [Read more.](#)

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### **Congratulations to the MAM Class of 2014!**

Yale SOM's Master of Advanced Management graduated 38 students from 19 countries, and 14 schools in the Global Network for Advanced Management, on May 19. [Read more.](#)



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### **Newsletter archive**

The first edition of the GNAM newsletter is available on the [Contact page](#) of the GNAM website.

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### **Your news?**

Please send news from your school for the July edition of this newsletter to [elizabeth.wilkinson@yale.edu](mailto:elizabeth.wilkinson@yale.edu).

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