



GLOBAL NETWORK FOR ADVANCED MANAGEMENT

IN THIS ISSUE **News and Events**

May 2017, No. 38

- **INCAE to Host Second 'unConference' on Entrepreneurship in June**
- **Check out New Global Network Cases Brochure**
- **The End of Globalization?**
- **Global Network Students Compete in Globalization Hackathon Finale**
- **Join the Global Network LinkedIn Group**

QUICK LINKS

- [Member Schools](#)
- [Network Cases](#)
- [Network Weeks](#)
- [Network Courses](#)
- [Global Network Perspectives](#)

Selections from Global Network Perspectives

- **The Active Role of Universities in Poverty Reduction (Consuelo García de la Torre, EGADE Business School)**
- **What's Next after the French Election? (Global Network Faculty)**
- **NGOs and Businesses: From Philanthropy to Transformation (Luli Pesqueira, EGADE Business School)**

CONNECT

- [Facebook](#)
- [Twitter](#)
- [YouTube](#)
- [LinkedIn](#)

News and Events

INCAE to Host Second 'Unconference' on Entrepreneurship in June

INCAE Business School will host the Global Network for Advanced Management's second unconference on entrepreneurship in June.

The three-day event, which is open to faculty and others from Global Network schools with an interest in entrepreneurship education, runs June 28-30 and includes tours of Costa Rican companies and startups in the country's capital of San José. Attendees will also have opportunities to network during meetings with INCAE alumni who have launched successful ventures in Latin America.

[For more information about registering >>](#)

Ryan Schill, a professor of entrepreneurship at INCAE Business School, is an organizer of the event. He was inspired by [the first unconference, hosted by the Technion in Israel in 2016](#), to highlight some of the issues that face entrepreneurs in Central America.



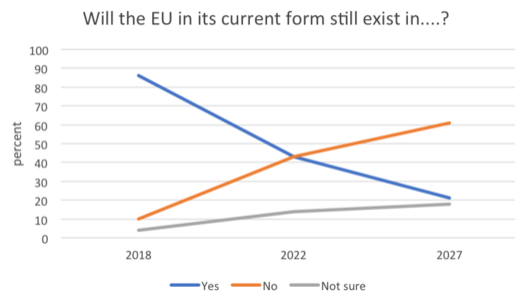
“Israelis think globally, and their startups are born global,” Schill said. “We are going to show how entrepreneurs from Latin America are competing in the global marketplace with entrepreneurial ventures amid a host of challenges.” [Read more >>](#)

Check out New Global Network Cases Brochure

A [new brochure](#) featuring Global Network raw cases is available in pdf form for download now. Learn more about [Global Network Cases](#) >>

The End of Globalization?

An online Global Network course hosted by the Yale School of Management explored the rise of populism, economic nationalism, and anti-globalization, and their impact on business and society. The course, taught by Senior Associate Dean David Bach, invited guest lecturers from across Yale University and beyond to examine the drivers behind Brexit and Trump’s victory, the impact of globalization on jobs and inequality, radicalization and terrorism, and diminishing trust in institutions, among other topics. Explore the issues and conversations from the course through [a series of articles and videos](#).



Global Network Students Compete in Globalization Hackathon Finale

The final session of “The End of Globalization?,” the online course taught by Yale’s David Bach this spring, raised the innovation and global inquiry that characterized the course to a new level.



In front of an audience that included hundreds of in-person observers and thousands more tuned in virtually, four student teams from four time zones—some on site, some videoconferencing in the wee hours—presented ideas developed during eight-hour “hackathons” the week of the event. They received immediate feedback on their presentations not only from Bach, but also from former Secretary of State John Kerry and from Michael Warren, managing principal of Albright Stonebridge Group. The session was part of a major symposium to celebrate the fifth anniversary of the Global Network for Advanced Management. The course itself was a showpiece for how the Global Network has enabled initiatives that connect students and faculty worldwide to analyze and strategize solutions to timely issues.

Twice a week for two months, Bach’s 41 students—from 21 different network schools—have met virtually to better understand the nature and extent of populist and nationalist backlash in different regions, and the likely impacts on the global economy.

Join the Global Network LinkedIn Group

More than 1,600 students, alumni, faculty and staff of Global Network schools have joined the Global Network LinkedIn group. The group is a closed group that accepts students, alumni, faculty and staff from Global Network schools. [Join the Global Network LinkedIn group >>](#)

[Selections from Global Network Perspectives](#)

Future of Globalization Series

In addition to the articles below, we continue to explore the future of globalization from multiple perspectives. [See all articles >>](#)



The Active Role of Universities in Poverty Reduction

In the fight against poverty, it is not enough to focus on the poor; it is also necessary to include the non-poor. The social incubation model by

Mexican students in the University Social Service program helps to reduce patterns of exclusion and marginalization that perpetuate the cycle of poverty. Even though poverty has decreased in a decade from 43.9% to 27.9% (2013) in Latin America and the Caribbean, it remains the most-unequal region on earth. The region is home to 14 of the world's 150 wealthiest people, while some 82 million people survive on less than \$2.25 dollars a day, and another 124 million are at risk of falling into poverty. While several programs have been put into place to reduce poverty and fight against marginalization and social exclusion in the region, for example, by educating the poor, little has been said about the role of the non-poor in fighting against or perpetuating poverty and inequality. [Read more >>](#)



What's Next after the French Election?

On May 7, Emmanuel Macron defeated nationalist Marine Le Pen in France's presidential election. Faculty members from Global Network schools in France, Germany, Ireland, Spain and the United States weigh in on the vote and its implications for the future of France and the European Union. [Read more >>](#)



NGOs and Businesses: From Philanthropy to Transformation

Although NGOs and businesses in Mexico do not regard each other as enemies, there is still indifference and a lack of engagement between the two sectors. A survey of 364 Mexican NGOs revealed that they engage mostly for transactional purposes, and that they do not prioritize strategic interaction that could benefit them both. Starting in 2000, when there were promises of a more democratic system and a stronger civil society, non-governmental organizations (NGOs) blossomed in Mexico, offering different social groups a new way to participate. In the international context of the previous decade, there had been a boom in alter-globalization movements and a worldwide explosion and expansion of foreign NGOs, some of which were present in Mexico and which began holding the established powers accountable. In that same decade, and with increased strength thanks to the victory of a different political party, Mexican NGOs also became more vocal about issues related to development and transparency. [Read more >>](#)

Newsletter archive

Previous editions of the GNAM newsletter are available on the [Contact page](#) of the GNAM website.

Your news?

Please send news from your school for the next edition of this newsletter to elizabeth.wilkinson@yale.edu.