



# GLOBAL NETWORK FOR ADVANCED MANAGEMENT

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May 2015, No. 13

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### Introducing Global Network Perspectives

Global Network Perspectives is a new online ideas-based magazine featuring the expertise, research, and opinions of faculty and other contributors from throughout the Global Network for

**Advanced Management**, with an emphasis on the complexities of doing business in an increasingly interconnected world. Some of the articles are in this newsletter below, but see them all on the website.

## Global Network PERSPECTIVES



### From Global Network Perspectives

#### **Culture and the Economy: Understanding the Dynamics of Globalization**

Does the economy influence individual values and culture? Yes, say Jacques Olivier and his co-authors in a March 2014 research paper. They

demonstrate that removing trade barriers impacts the way people behave in a way that further increases the rate of globalization. Below, we look at

the reasons why. [Read more >>](#)



**From Global Network Perspectives**  
**Challenges to Triggering Innovation in Latin America**

In Latin America, innovation still has a long way to go. The most pressing challenges to moving forward in the region are education and bridging the gap between words and action, changing a risk-averse culture that suffers from a lack of resources and a lack of competencies and abilities. For Luis Arnal, founding director of one of the leading innovation consulting firms, INSITUM, it is critical to change the culture of Latin American organizations by adding new skills to the workforce, such as empathy, observation, creativity, visual thinking, and experimentation; all of these skills are useful in a big organization, but in a very controlled manner, establishing innovation teams, experimenting with limited resources or having external aids such as innovation labs that feed ideas, or even collaborating with other startups, entrepreneurs, or other firms. [Read more >>](#)



**From Global Network Perspectives**  
**Changing Mindsets and Behaviours in Organisations and Cities**

The application of design thinking can not only solve complex problems within organisations and in the workplace - but can also help to improve living conditions and uplift communities, as the

citizens of Cape Town found out during their city's year as the World Design Capital 2014. [Read more >>](#)

**LSE to Host Alumni Volunteer Leaders and Staff**

Alumni volunteer leaders from Global Network schools are invited to The London School of Economics for the **first meeting of the Global Network for Advanced Management's (GNAM) Alumni Volunteer Leaders and Staff** from across Europe for a one-day workshop on **Friday, June 19, 2015**.



**Workshops on Teaching Small/Select Network Online Courses**

**Faculty from Global Network schools** interested in learning more about designing and teaching a Small Network Online Course are **invited to join two workshops**. One will be offered by **Yale SOM in New Haven from July 13-15, 2015**. A second workshop will be offered by **EGADE as a 20-hour, self-directed online workshop from June 29 - July 10, 2015**. For more information about registering please send a message to [info@advancedmanagement.net](mailto:info@advancedmanagement.net).

## Productive Global Network Deans and Directors Meeting Held in Tokyo

At the **seventh Global Network Deans and Directors Meeting in Tokyo** representatives from



twenty-three of the twenty-seven Global Network schools discussed the network's mission and aspirations, membership, and new ways to engage faculty and students. **All founding members of the network confirmed their intentions to renew** their memberships in the network. A survey of potential new topics for Global Network Weeks and Courses was discussed. Ideas for building a GNAM community by **facilitating more ways to connect students** across the network to each other and **more ways to allow faculty across the network to visit other schools** in the network were also proposed. The next meeting will be hosted by IIMB in Bangalore, India, November 16-17, 2015.

## Ideas for Collaborating in Executive Education Discussed in Singapore

Representatives from **NUS GSB, IE**



**Business School, UCD Smurfit, Koç U GSB, HEC-Paris, INSEAD, ESMT, Fudan U. School of Management, Universitas Indonesia, AIM and Yale SOM** attended the second GNAM Executive Education meeting hosted by NUS GSB in Singapore. Much of the conversation was on the topic of ways to **share best practices** among schools and **ways to cooperate in the delivery of executive education programs**. More formal proposals will be written up and discussed before the next meeting in April 2016. The location and date have not been decided yet.

## Newsletter archive

Previous editions of the GNAM newsletter are available on the [Contact page](#) of the GNAM website.

## Your news?

Please send news from your school for the next edition of this newsletter to [elizabeth.wilkinson@yale.edu](mailto:elizabeth.wilkinson@yale.edu).