



GLOBAL NETWORK FOR ADVANCED MANAGEMENT

IN THIS ISSUE

- **A Conversation with Chairman of the Virgin Group, Peter Norris**
- **Dispatches from Global Network Weeks #GNW2015**
- **Featured Week: University of Cape Town Graduate School of Business**
- **World Business Council for Sustainable Development Global Network Week**
- **See Posts from All Global Network Weeks in March**
- **Yale and FGV Students Team Up to Consult for Social Enterprises in Brazil**
- **EGADE Students to Attend Yale SOM Program in June**

March 2015, No. 11

QUICK LINKS

- [Member Schools](#)
- [Network Cases](#)
- [Network Weeks](#)
- [Network Courses](#)

CONNECT

- [Facebook](#)
- [Twitter](#)
- [YouTube](#)
- [LinkedIn](#)

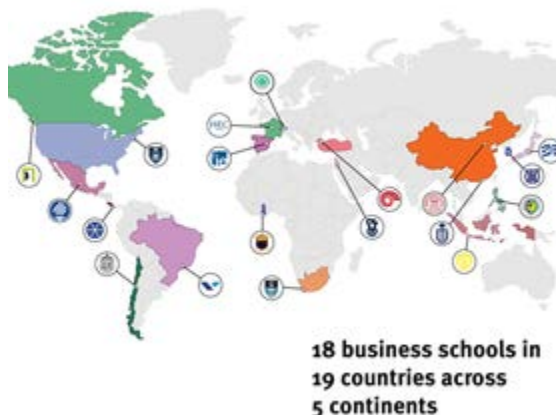
A Conversation with Chairman of the Virgin Group, Peter Norris

At 11:45 a.m. on March 31, Virgin Group Chairman Peter Norris will speak at the Yale School of Management ([Check the time for your school](#)). Members of the Global Network are invited to view the event via [video stream](#). If you would like to send a question for the event via Twitter, please send it before the event using the hashtag #GNAMEDU.



Dispatches from Global Network Weeks #GNW2015

In March, approximately 650 MBA students from throughout the Global Network for Advanced Management participated in Global Network Weeks, traveling across the globe for 19 sessions over three weeks. Below are news items from some of the schools about their weeks. During the weeks, students engage in intensive study of a topic in an area of expertise of the host school. Classroom time



is combined with visits to local businesses.

**Featured Week: University of Cape Town
Graduate School of Business**

At the UCT the topic was "Economics of Emerging Markets: Social Innovation and Business in Africa". As part of the experience they traveled into townships to hear firsthand about the experiences of some of the nation's poorest business owners.



**World Business Council for Sustainable
Development Global Network Week**

The World Business Council for Sustainable Development (WBCSD) is the first organization outside the Global Network to present a course. "Action2020: Scaling Up Business Solutions," focused on how businesses can positively shape environmental and social trends.



See all Global Network Weeks posts on the #GNW2015 Tumblr



**Yale and FGV
Students Team Up to
Consult for Social
Enterprises in Brazil**

Yale MBA students who are taking part in Global Social Enterprise (GSE), an elective course and student-led club, teamed up with their counterparts at FGV Escola de Administração de Empresas de São Paulo (FGV), to complete pro-bono consulting projects for clients in Brazil.



**EGADE Students to
Attend Yale SOM
Program in June**

Fifty students from Tecnológico de Monterrey EGADE Business School's sites in Panamá and Peru will travel to Yale SOM this June for a weeklong Innovation and Value Creation course.



Newsletter archive

Previous editions of the GNAM newsletter are available on the [Contact page](#) of the GNAM website.

Your news?

Please send news from your school for the next edition of this newsletter to elizabeth.wilkinson@yale.edu.