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GNAM Alumni Representatives Convene in London

The London School of Economics, Department of Management, generously hosted the first meeting of GNAM alumni representatives on June 19. Fourteen staff and alumni volunteer leaders from seven schools (ESMT, HEC, IE, Koç, LSE, UCD and Yale SOM) came together for a one-day workshop followed by a social gathering with alumni and students that evening. Representatives of the Technion and IMD also contributed to the discussion.

Workshops on Teaching Small/Select Network Online Courses

Faculty from AIM, ESMT, FGV, Fudan, Koç, Lagos Business School, PUC, Renmin, Sauder, UCD Smurfit, and Yale SOM will gather in New Haven for a workshop on teaching Small/Select Network Online Courses July 13 - 15. Other GNAM faculty will participate in a 20-hour, self-directed online workshop from June 29 - July 10 hosted by EGADE.
Is the Canadian Dollar a Petrocurrency?

Since last summer, the price of oil has plummeted to its lowest point in years — and so has the Canadian dollar, sparking debate as to how closely they’re linked. In this Q&A, Associate Professor Werner Antweiler of UBC’s Sauder School of Business says Canada's dollar is a petrocurrency, but it hasn’t always been. Read more >>

Transparency and the Financing Choices of Family Firms

Family firms are dominant in much of the world, including the U.S. where they constitute 35.4 per cent of S&P 500 firms and 45.6 per cent of S&P 1500 firms. They are also a subject of growing academic interest but until now, there has been little investigation of their financing choices.

Tai-Yuan Chen, Sudipto Dasgupta and Yangxin Yu saw in that surprising situation an opportunity to enrich understanding of family firms on this point.

They were particularly intrigued by earlier findings that family firms had less severe agency problems because there were fewer conflicts of interest between management and ownership, but that they were seen to have more potential to expropriate from minority shareholders, such as concealing important company information. Read more >>

How Latin American Companies are Becoming More Sustainable

In the face of constraints on resource availability, water conservation and other environmental challenges, sustainability is becoming an area of opportunity for innovation for many Mexican corporations, small and medium-sized enterprises, startups and entrepreneurs. EGADE Business School's 2015 Global Green Business Summit contributes to Mexico’s sustainability agenda bringing the business and academic community together to share their experience and factors of success in introducing sustainability in their corporate strategies and in developing a Mexican base of practice.

In this interview, Isabel Studer, founder director of EGADE Business School's Global Institute for Sustainability, and Daniel Esty, Hillhouse professor at Yale University and professor of the Corporate Sustainability Research Group at EGADE Business School, discuss how Latin American companies are adapting their strategies to climate change, resource scarcity, air pollution, and other sustainability challenges, leading the way for greener
productive processes and more eco-efficient supply chains. They also comment on how the corporate sustainability approach is becoming more data-driven by the need of tracking progress against specific goals and building trust and being more transparent with their stakeholders.

Read more >>

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