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IN THIS ISSUE

June 2015, No. 14

News and Events

- **GNAM Alumni Representatives Convene in London**
- **Workshops on Teaching Small/Select Network Online Courses**

Selections from Global Network Perspectives

- **Is the Canadian Dollar a Petrocurrency? (Werner Antweiler, Sauder UBC)**
- **Transparency and the Financing Choices of Family Firms (Tai Yuan Chen, Sudipto Dasgupta, Yagnxin Yu, HKUST)**
- **How Latin American Companies are Becoming More Sustainable (Interview with Isabel Studer, EGADE and Daniel Esty, Yale University and EGADE)**

QUICK LINKS

- [Member Schools](#)
 - [Network Cases](#)
 - [Network Weeks](#)
 - [Network Courses](#)
-

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GNAM Alumni Representatives Convene in London

The **London School of Economics**, Department of Management, generously hosted the first meeting of GNAM alumni representatives on June 19. Fourteen staff and alumni volunteer leaders from seven schools (**ESMT, HEC, IE, Koc, LSE, UCD** and **Yale SOM**) came together for a one-day workshop followed by a social gathering with alumni and students that evening. Representatives of the Technion and IMD also contributed to the discussion.



Workshops on Teaching Small/Select Network Online Courses

Faculty from **AIM, ESMT, FGV, Fudan, Koç, Lagos Business School, PUC, Renmin, Sauder, UCD Smurfit**, and **Yale SOM** will gather in New Haven for a workshop on teaching Small/Select Network Online Courses **July 13 - 15**. Other GNAM faculty will participate in a 20-hour, self-directed **online workshop from June 29 - July 10** hosted by **EGADE**.





From Global Network Perspectives
Is the Canadian Dollar a Petrocurrency?

Since last summer, the price of oil has plummeted to its lowest point in years — and so has the Canadian dollar, sparking debate as to how closely they're linked. In this **Q&A**, Associate Professor Werner Antweiler of UBC's Sauder School of Business says Canada's dollar is a petrocurrency, but it hasn't always been. [Read more >>](#)



From Global Network Perspectives
Transparency and the Financing Choices of Family Firms

Family firms are dominant in much of the world, including the U.S. where they constitute 35.4 per cent of S&P 500 firms and 45.6 per cent of S&P 1500 firms. They are also a subject of growing academic interest but until now, there has been little investigation of their financing choices.

Tai-Yuan Chen, Sudipto Dasgupta and Yangxin Yu saw in that surprising situation an opportunity to enrich understanding of family firms on this point.

They were particularly intrigued by earlier findings that family firms had less severe agency problems because there were fewer conflicts of interest between management and ownership, but that they were seen to have more potential to expropriate from minority shareholders, such as concealing important company information. [Read more >>](#)



From Global Network Perspectives
How Latin American Companies are Becoming More Sustainable

In the face of constraints on resource availability, water conservation and other environmental challenges, sustainability is becoming an area of opportunity for innovation for many Mexican corporations, small and medium-sized enterprises, startups and entrepreneurs. EGADE Business School's 2015 Global Green Business Summit contributes to Mexico's sustainability agenda bringing the business and academic community together to share their experience and factors of success in introducing sustainability in their corporate strategies and in developing a Mexican base of practice.

In this interview, Isabel Studer, founder director of EGADE Business School's Global Institute for Sustainability, and Daniel Esty, Hillhouse professor at Yale University and professor of the Corporate Sustainability Research Group at EGADE Business School, discuss how Latin American companies are adapting their strategies to climate change, resource scarcity, air pollution, and other sustainability challenges, leading the way for greener

productive processes and more eco-efficient supply chains. They also comment on how the corporate sustainability approach is becoming more data-driven by the need of tracking progress against specific goals and building trust and being more transparent with their stakeholders.

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Newsletter archive

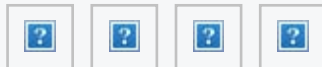
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