



GLOBAL NETWORK FOR ADVANCED MANAGEMENT

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Introducing the Certificate of Excellence in Global Business



Fifteen days over two years. Seventeen schools. Hundreds of options. The Global Network for Advanced Management is offering a new, first-of-its-kind non-degree program, the Certificate of Excellence in Global Business, designed to accelerate the careers of executives by providing access to elite business schools around the world. [Read more >>](#)

Nespresso Sustainability MBA Challenge

INCAE invites Global Network school teams to register for the fourth annual Nespresso Sustainability MBA Challenge. Registration deadline is **February 8**. [Read more >>](#)



Participation in Global Network Weeks and Courses is Higher than Ever

A record number of 114 students from 20 GNAM schools are enrolled in one of the four Global Network Courses being offered this term. Student interest in the topics being offered and in interacting with peers from business schools around the world are driving the increase in enrollments.



Participation in Global Network Week is also at

a record high with 710 students planning to travel to another school for a weeklong course with Global Network peers during the week of March 14 - 18, 2016. Seventeen schools and the World Business Council for Sustainable Development (WBCSD) will be hosting students.



From Global Network Perspectives **Low Oil Prices Are Here to Stay**

With oil dipping below \$30 USD a barrel, Sauder School of Business Associate Professor Werner

Antweiler discusses how low prices impact the Canadian economy and offers some predictions for the road ahead. [Read more >>](#)



From Global Network Perspectives **What Does the Chinese Slowdown Mean for the World?**

China's slowing economy has rattled markets around the world. Yale SOM's Stephen Roach, the former chairman of Morgan Stanley Asia, says

it's good that China is making a much-needed transition—but other countries will need to adapt to a new normal. [Read more >>](#)



UCD Michael Smurfit
Graduate Business School

[From Global Network Perspectives](#) **Mergers and Acquisitions as a Growth Strategy: Is Bigger Better?**

In this interview, UCD Michael Smurfit Graduate School of Business Professor Mary Lambkin explores mergers and acquisitions from a marketing perspective. She shares her thoughts on the use of mergers and acquisitions for sales growth and market expansion rather than for cost-savings and rationalization. [See interview>>](#)



[From Global Network Perspectives](#) **Should We Expect a New Financial Crisis?**

With the fallout from the 2008 financial crisis still being felt, Olivier Klein, CEO of BRED and an affiliated faculty member at HEC Paris, issues a warning; although steps have been taken to avoid the worst case scenario, financial crises are a recurring feature of a globalized economy. What's more, the Eurozone faces structural difficulties. [Read more >>](#)



[From Global Network Perspectives](#) **Happiness Should Be Compulsory**

Aristotle thought people would be happier if they didn't work. They should enjoy the higher pleasures of the arts, music and philosophy, but not work. Even many centuries later, every piece of technological advancement brought with it the promise that we would be able to work fewer hours, says Bulent Gogdun, head of practice group for technology industries at ESMT. He explains the theory further. [Read more >>](#)



[From Global Network Perspectives](#) **A Carbon Tax on Top Talent**

In previous decades, there was a belief that capitalism and environmental sustainability were mutually exclusive. But green business enterprises are booming globally, and recent research from Yale University, the Global Network for Advanced Management, and the World Business Council for Sustainable Development (WBCSD) shows that a new generation talent is insisting on a more environmentally conscious approach to business. [Read more >>](#)

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Your news?

Please send news from your school for the next edition of this newsletter to elizabeth.wilkinson@yale.edu.