



GLOBAL NETWORK FOR ADVANCED MANAGEMENT

IN THIS ISSUE

- **[Luiz Artur Ledur Brito Appointed as Dean of FGV's Business School in São Paulo](#)**
- **[Director Vachani Appoints New Deans at IIMB](#)**
- **[Insights: Do Organizations Implement the Best Crowdsourced Ideas?](#)**
- **[Yale-Geithner Video Competition on Financial Crises Open to Students from Global Network Schools](#)**
- **[New Global Network Courses Examine Humanitarian Crises and Global Expansion](#)**
- **[Management Education for a Flat World: Join the Conversation with Della Bradshaw](#)**

[Luiz Artur Ledur Brito Appointed as Dean of FGV's Business School in São Paulo](#)

The President of Fundação Getulio Vargas, Prof. Carlos Ivan Simonsen Leal, has appointed Prof. Luiz Artur Ledur Brito as the new Dean of the Business School FGV Escola de Administração de Empresas de São Paulo (FGV-EAESP). He succeeds Prof. Maria Tereza Leme Fleury, who is now the Director of FGV's activities in São Paulo and continues as professor at FGV's Business School in São Paulo. Luiz Artur Ledur Brito has worked with FGV-EAESP since 2003, holding different positions such as Head of the School's Department of Production and Operations Administration (POI) and Associate Dean of FGV's Professional Master MPA. He also was Vice President for POMS in Latin America (2011-2013) and is an active member of Strategic Management Society (SMS). Before acting in academic work he had over 25 years involvement with the private sector assuming senior management positions at companies such as Bunge Corp. and Bemis Inc. He graduated in Engineering from Federal University of Rio Grande do Sul (1976) and holds a doctorate in Business Administration from FGV-EAESP (2005). His main research interests are in the interface between operations, management and strategy.



[Director Vachani Appoints New Deans at IIMB](#)

Indian Institute of Management Bangalore Director Dr. Sushil Vachani has appointed Professors Ishwar Murthy and Sourav Mukherji to the positions of Dean, Faculty and Dean, Programmes, respectively, at IIMB. The two new positions will replace the current position of Dean, where Professor Devanath Tirupati, whose term was due to end in November 2014, will

ISSUE: January 2015, No. 9

QUICK LINKS

- [Member Schools](#)
- [Network Cases](#)
- [Network Weeks](#)
- [Network Courses](#)

CONNECT

- [Facebook](#)
- [Twitter](#)
- [YouTube](#)
- [LinkedIn](#)

serve until March 1, 2015. Dr. Vachani thanked Tirupati for his many contributions to IIMB, including leading IIMB's effort to join and become an active member of the Global Network for Advanced Management. Professor Sourav Mukherji, who taught the Global Network online course Inclusive Business Models in 2014 started in his his new position as Dean of Programmes on January 19, 2015. Professor Ishwar Murthy will assume the Dean Faculty position on March 1, 2015.



Pictured above: Prof. Ishwar Murthy and Prof. Sourav Mukherji

Insights: Do Organizations Implement the Best Crowdsourced Ideas?

Many companies use crowdsourcing in search of new ideas. But in a video interview for ESMT's Knowledge series, Professor Linus Dahlander says that organizations seeking crowdsourced ideas end up sticking with the most familiar ones.



Yale-Geithner Video Competition on Financial Crises Open to Students from Global Network Schools

Students across the Global Network for Advanced Management are invited to participate in a video competition exploring the causes and management of worldwide financial crises. Former treasury secretary Timothy F. Geithner will judge the competition, which asks students to create videos exploring causes and management of global financial crises.



New Global Network Courses Examine Humanitarian Crises and Global Expansion

Three Global Network courses will be available to students this semester, including two new offerings from EGADE Business School and the London School of Economics. The third course is from Yale SOM.



The poster features the logos for the Global Network for Advanced Management and LSE (The London School of Economics and Political Science). The title is "Handling Disruption: Humanitarian emergencies management and development" by Prof. Chrisanthi Avgerou & Dr. Shirin Madon. The dates are January 21-March 19, 2015, on Wednesdays and Thursdays from 14:00 to 15:30 GMT (London). Below the text is a photograph of several hands in red gloves reaching up towards a palm tree against a cloudy sky. To the right of the photo, there is a short description of the course and a note about general course information and feedback.

Management Education for a Flat World: Join the Conversation

Financial Times business education editor Della Bradshaw, one of this year's Poynter Fellows in Journalism at Yale University, will speak at Yale SOM on February 3 at 11:45 EST, in a conversation open to the Global Network.



The conversation, titled "Management Education in a Flat World," will be moderated by David Bach, senior associate dean for executive MBA and global programs and senior lecturer at Yale SOM. Global Network school students, faculty, and staff are invited to submit questions before and during the event on Twitter using the hashtag #GNAMEDU.

Watch the discussion via [Livestream](#).

Newsletter archive

The first edition of the GNAM newsletter is available on the [Contact page](#) of the GNAM website.

Your news?

Please send news from your school for the next edition of this newsletter to elizabeth.wilkinson@yale.edu.

Visit: advancedmanagement.net