



The Future of Globalization: A student-facilitated, data-backed insights competition to mark the 5th anniversary of the Global Network for Advanced Management

Since early February, a group of 45 current Global Network for Advanced Management students have examined the causes and consequences of resurgent economic nationalism, populism, and anti-globalism. They have engaged with leading thinkers and practitioners through live video conferences and have worked in cross-school teams to assemble data on a variety of indicators that might enable us to gauge the future of globalization.

The data they have assembled, and an initial set of insights they have generated from the data, serve as the backdrop for a competition across member schools centered on the following three questions:

1. What factor or factors is/are most responsible for seemingly turning a growing number of citizens and leaders across many countries against openness, cross-border engagement, and globalization, as well as against the elites they most associate with globalization?
2. What can business in your region do to address these factors and counteract this trend?
3. What do you think the future of globalization looks like?

Students on each participating campus will work in an intense hackathon-style format, analyzing data, brainstorming, and distilling insights and recommendations. Outputs will be presented at a symposium marking the 5th anniversary of the Global Network for Advanced Management that will take place at Yale School of Management on April 20. Symposium participants will select the winner(s).

Rules for the “Future of Globalization” insights competition

Each GNAM school with a participant in the “End of Globalization?” course will host a local hackathon-style event and competition.

- Participants in the End of Globalization course will facilitate the local hackathon and competition.
- The competition must involve at least five participants enrolled in your GNAM member school (part-time, full-time, MBA, EMBA, or other equivalent status). We anticipate that the turnout will be greater than that at many schools (more on this in the next section).
- The case competition should be advertised in a way that interested students at your school can find out about it.
- You can hold the hackathon and competition any time in April, though the later, the better. Our preference is for hackathons and competitions to take place on April 19, the eve of the GNAM anniversary, but this is not a requirement.

Specifics rules are as follows

- The hackathon and competition should last for no more than 8 hours. We will rely on an honor system and trust students to remain within the allotted time.
- At the beginning of the hackathon, participating students will get access to the data assembled in the End of Globalization-course and the set of insights generated by participating students.
- At the end of the hackathon, each school will send one submission from that school for the GNAM-wide insights competition.
- However, schools are free to have multiple teams and/or many participants working in parallel on the task as long as there is ultimately just one submission. In other words, the way that your school arrives at its submission is up to you! Some examples of ways to organize the insights competition are as follows (but you are not limited to these structures):
 - 10 students from the school participate in the case competition. They decide to work on the questions together and submit one assignment from their school.
 - 10 students from the school participate in the case competition. They divide themselves up into several teams. A panel of professors and/or others from the school selects the best presentation among them, which is then submitted as the school’s entry.

- 40 students from the school, in multiple teams, participate in the hackathon and competition. At the end of the allotted time, participating students cast anonymous votes on each team's presentation to select the entry from their school, which is then submitted.
- 40 students from the school, in multiple teams, participate in the hackathon and competition. At the end of the allotted time, participating students cast anonymous votes to select the best answer to each of the three questions. They then assemble a school entry from the best individual answers, which is then submitted.

Format for the deliverable

- Each submission must have no more than three 16x9 (widescreen) slides, one on each question (not including title page identifying the school/team and any references or footnotes).
- To the extent possible, insights, claims, and predictions should be backed up by relevant data.
- Please submit your slides in .pptx format no later than 10:00am EST on April 20 to julia.knight@yale.edu and sarah.toomey@yale.edu with the subject line [**School Name**] **Globalization Final Submission**.

Teams should be on stand-by between 3:00pm and 5:00pm on April 20. The process to determine the overall winner will be announced closer to the April 20 symposium.