

GLOBAL NETWORK FOR
ADVANCED MANAGEMENT



Global Network Week III

3- 7 March 2014

Host	Technion-Israel Institute of Technology
City	Haifa
Topic	Start-up Nation
Description	Israel is the 2 nd country in the world with the absolute higher number of start-ups. What is it that transforms Israel into a start-up nation? What are the cultural characteristics, the echo-system, government support and venture capital that support the innovation culture and the new ventures? These questions will be discussed in the proposed "Start-up Nation" week in March. The week will involve one academic course of 2 credit points, consisting of lectures, case studies, entrepreneurs as guest lecturers and visits to start-up incubators in Israel.
Faculty involved	Prof. Dovev Lavie, Dr. Ze'ev Ganor, Prof. Miriam Erez
Company connections	Technological Incubators in Israel
Other elements	Visits to start-up incubators
Spaces offered	35 students + 10 Israeli students
Administrative contact	Mor Levkovich mbasecr@technion.ac.il

Please note: details of each Global Network Week are provisional and could be subject to change