

INFORMATION FOR VISITOR STUDENTS

Global Strategies for Emerging Economies

EGADE Business School, Santa Fe Site

Mexico City, Mexico

1. EGADE Business School

EGADE Business School is the graduate business school of the Tecnológico de Monterrey, recognized in Mexico and Latin America for developing entrepreneurial, innovative and ethical leaders with a global vision and a humanistic outlook capable of reinventing their environment and creating sustainable value.

EGADE Business School has become the leading graduate business school in Latin America. With two sites in two world-class cities, Mexico City and Monterrey, the school has built a solid reputation based on its innovative educational model, its teaching and research achievements and the global character of its academic programs.

Today EGADE Business School offers 11 Graduate Business Programs among which are the Master in Business Administration (MBA) programs for experienced executives and top managers; Master with Specializations and Doctoral Programs. These programs are complemented by the options of dual-degrees and alternatives for elective courses with more than 85 international universities and business schools, as well as specialization certifications by highly recognized business associations and international academies.

EGADE Business School has achieved international accreditation and recognition for the quality of its academic model and graduate programs. The EGADE Business School in Monterrey was the first business school in Mexico to receive the prestigious “triple crown” of international accreditations.

- **EGADE Business School, Mexico**

Located in the economic center of Latin America, the EGADE Business School of the Tecnológico de Monterrey commenced operations in Mexico City in 1973. The School has grown to be regarded as one of the most prestigious business schools in Mexico and Latin America for the formation of internationally competitive, innovative and entrepreneurial business leaders. Graduates of EGADE Business School are today building, developing and transforming national and international businesses in Mexico and around the world.

Today EGADE Business School Mexico operates at four locations: Santa Fe, in the center of the fastest growing business and financial center in Latin America and home to many multinational corporations' Latin American operations. EGADE Business School also has a long established presence in the south of the city at Ciudad de México (Tlalpan), the most important medical, industrial and research center of the country. Finally, EGADE Business School is also present at Estado de México (Atizapán de Zaragoza) located in the center of one of the most important industrial corridors of the country and at the recently inaugurated location at Zona Esmeralda, a privileged area considered as one of the most exclusive urban developments as well as one of the most secure in Latin America.

2. Getting to the school

EGADE Business School, Santa Fe

Carlos Lazo 100
Col. Santa Fe
01389 México, D.F.

From the Benito Juárez airport of Mexico City (Mexico City's International Airport)

1. Take Viaducto Miguel Alemán toward the west, crossing important avenues such as Tlalpan, Cuauhtémoc and Insurgentes, and take the exit at Patriotismo.
2. Continue straight to Blvd. Manuel Ávila Camacho (Periférico). Take Periférico toward the north and exit at Observatorio.
3. Take Observatorio toward Toluca until it meets Avenida Constituyentes, and continue toward Toluca (uphill). Take Constituyentes uphill toward Toluca, until you get to the highway.

From the airport of Toluca If you take the Carretera Federal

1. After passing the Puente del Yaqui (km. 20) take the second exit on the right.
2. Take Carlos Echánove to Vasco de Quiroga.
3. At the first stoplight on Vasco de Quiroga turn left.
4. A few meters ahead on the right you will see the Centro Comercial Santa Fe. Go toward Avenida Santa Fe and continue straight until it meets Calle Carlos Lazo.
5. Turn right onto Carlos Lazo and go up until you can make a u-turn onto the lane which leads to the main entrance to Campus Santa Fe.

From Avenida Paseo de la Reforma

1. Take Paseo de la Reforma to the México-Toluca highway.
2. When you get to the highway, take the detour toward the right and go up.
3. Continue straight, passing a stoplight, until you get to a fork in the road. Go up toward Vasco de Quiroga and continue until you get to Calle Carlos Lazo.
4. Turn right onto Carlos Lazo and go up until you find the u-turn onto the lane which leads to the main entrance to Campus Santa Fe.

3. Campus Santa Fe



4. Accommodation (suggestion)

NOVOTEL SANTA FE, Mexico City

Novotel Santa Fe offers a special rate per night for our Global Network Students:

Antonio Dovali Jaime No. 75 Col Santa Fe C.P. 01210 México, D.F.

www.novotel.com

Telephone: +52 (55) 9177 7700 +52 (55) 9177 7710 or

E-mails: h3550@accor.com or h3550-sl2@accor.com

Booking code: GLOBAL NETWORK WEEK

	Single with Breakfast	Doubles with Breakfast
Room rate	\$90 USD	\$105 USD
Check in	March 17 th , 2014	March 17 th , 2014
Check out	March 21 th , 2014	March 21 th , 2014

*Rate per night, per room. Please consider to add the follow taxes: 16% Tax and 3% City Tax. This Rate is net, NO commissionable. This rate only applies for specific dates.

This Rate includes:

- ✓ Complete use of our swimming pool, gym and sauna

- ✓ Buffet Breakfast
- ✓ Bottle of water per room per day.

Novotel offers **free- daily transportation to EGADE**. Please ask for the shuttle schedule at front desk and book your ride at the moment of your check-in.

From Santa Fe Campus to Novotel, you might take the free shuttle to “Samara parking lot”, which is just in front of Samara Shops and Novotel. The shuttle stop is located in the main entrance of the campus

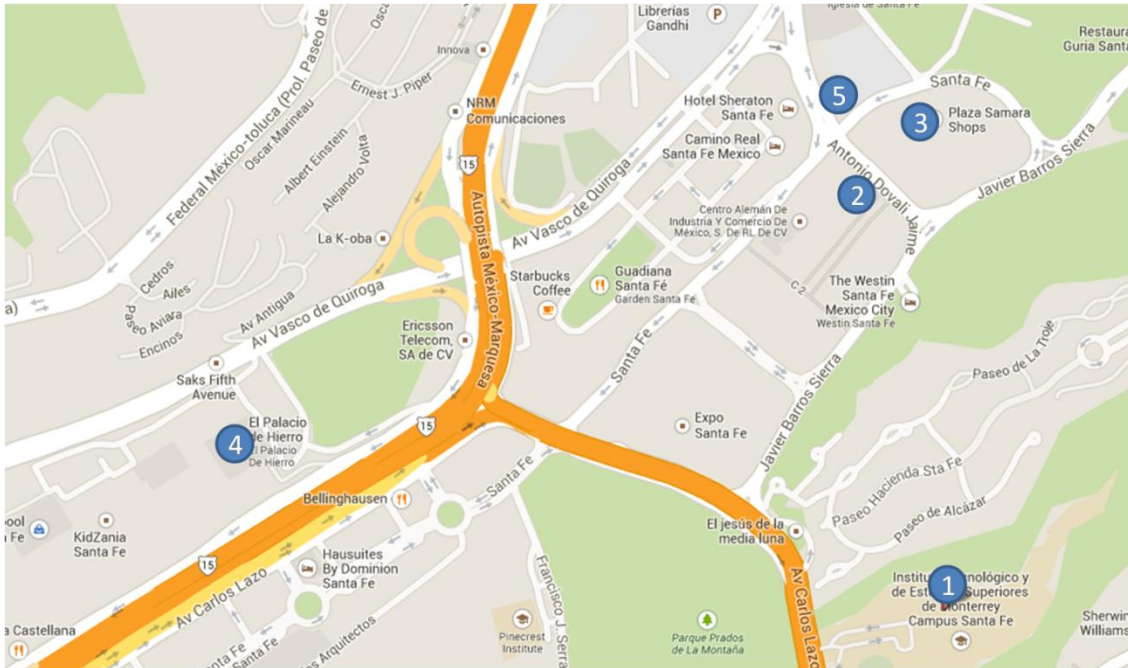
5. Health Insurance

As part of the regulations, Tecnológico de Monterrey requires all students to have a major health insurance policy. Because of this, you must arrive with an international insurance policy covering your entire stay.

6. Mexico City- Need to know

Santa Fe area

Santa Fe is in the western area of Mexico City. It is the newest and most modern business district of the city, as almost all of it has been developed only in the past twenty years. Paseo de la Reforma and Constituyentes are the primary means of access to the district from the central part of the city. Santa Fe consists mainly of highrise buildings surrounding a large shopping mall, which is currently the third largest mall in Latin America (Centro Santa Fe). The district also includes a residential area and college campuses, among other facilities.



1. EGADE Business School, Santa Fé
2. Novotel Santa Fé
3. Samara Shops
4. Santa Fé shopping mall
5. Tec's shuttle bus stop (nearest to Novotel)

Transportation

- **Metro (Underground System):** Without a doubt the most important means of transport in Mexico City, it transports more than 8 million users on its 12 lines daily. This system operates the 365 days of the year. It's also the fastest and cheapest form of transport, allowing the longest journeys. <http://www.metro.df.gob.mx/>
- **Metrobus:** It's the most recent means of transport in the city. It consists of several articulated buses which circulate in an exclusive lane. It's one of the fastest ways to transport in the city but it's generally very full. <http://www.metrobus.df.gob.mx/rutas.html>
- **Taxi:** Taxis offer their service in every area and street of the city; nevertheless it's sometimes necessary to get to a main avenue to find one that's unoccupied. If you must hail a cab off the street, check that it has official taxi license plates. In 2007, the city government began issuing new plates that each have a chip in them for tracking the taxi. The number on the plate begins with a large letter 'A' followed by 5 numbers. All legitimate taxis, whether taken from the street, a taxi stand or a radio dispatcher, should have these plates. Also look for the carta de identificación (also called the tarjetón), a postcard-sized ID which should be displayed visibly inside the cab, and ensure that the driver matches the photo. If the cab you've hailed does not pass these tests, get another. In cabs hailed off the street, fares are computed by taxímetro (meter), which should start at M\$6 to M\$7.

A radio taxi costs two or three times as much, but the extra cost adds an immeasurable degree of security. When you phone, the dispatcher will tell you the cab number and the type of car. Hotels and restaurants can call a reliable cab for you.

- **Turibus (tour bus):** This form of transport allows a general view of the main sites of our city. It consists of open top double-decker buses and recorded guides that explain about the sites in several languages. Visit the official Turibus website: <http://www.turibus.com.mx>

Emergency number

The emergency number throughout Mexico is **066**. Here you can ask for assistance from Civil Protection, the police, the Red Cross (medical services) and the fire department.

Medical services

For recommendation of a doctor, a dentist or a hospital, call your embassy or **Sectur** (078), the tourism ministry. An extended list of Mexico City hospitals and English-speaking physicians (with their credentials), in PDF format, is available on the website of the **US embassy** (www.usembassy-mexico.gov/medical_lists.html). A private doctor's consultation generally costs between M\$500 and M\$1000.

Read more: <http://www.lonelyplanet.com/mexico/mexico-city/practical-information/health#ixzz2rorMUslB>