



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE

GNAM week at IIM Bangalore, March 2016

The theme for GNAM week at Indian Institute of Management Bangalore (IIMB) during March 14th – 18th 2016, was “Entrepreneurial Ecosystem in Bangalore”.

This event saw the participation of 25 students from different universities including Hitotsubashi, Renmin, Yale, HKUST and IIMB. Participants got an opportunity to explore about the entrepreneurial ecosystem in Bangalore and learned how it became a global hub for technology businesses.

Teams were formed and they worked together on a ‘reflection paper’ that was submitted at the end of the week. The week became more interesting when all participants hopped on a bus for company visits. International students had a glimpse of this buzzing city in addition to meeting top brass from fast paced companies like Furlenco, Chumbak, LetsVenture, Axilor and Accel Partners.

Industry experts on start-ups mentored the students on various subjects including the problems with incubators and how to solve them; Support services in the ecosystem; Building a vibrant startup ecosystem; and Startups and Intellectual Property (IP). On the last day, a panel comprising industry experts discussed about: ‘*Taking Stock of the Ecosystem – Opportunities and Challenges*’.

Most participants stayed at the campus during GNW and they soaked in the greenery and flowers blooming all around the IIMB campus. As the campus is centrally placed, participants were happy to explore the city for shopping and Indian cuisine. It was delightful to see some participants in Indian attire on the last day.