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**GLOBAL NETWORK FOR
ADVANCED MANAGEMENT**

Welcome to the first issue of the Global Network newsletter!

ISSUE: May 2014, No. 1

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Global Network Expands to 27 Schools

The University of Lagos in Nigeria and the Sauder School of Business in Canada were admitted following a deans' meeting at EGADE Business School in Mexico City. [Read more.>](#)



Former Treasury Secretary Timothy Geithner will Engage with the Global Network through Partnership with Yale SOM

The Yale School of Management (SOM) announced today a partnership with Timothy F. Geithner, 75th secretary of the U.S. Department of the Treasury, to improve the quality of practical knowledge available about the consequential craft of financial crisis prevention and response.



Yale SOM Dean Edward A. Snyder said, "This partnership signals a commitment to continue to deepen the understanding of the financial crisis and its aftermath. Along

with his acclaimed role in avoiding calamitous outcomes from the crisis, Mr. Geithner is an active contributor to discourse on the condition of our financial systems. We are delighted that he has chosen Yale SOM and the Global Network for Advanced Management to develop new insights into the profound effects of the financial crisis on business and society throughout the world." [Read more.>](#)

First Global Network Week for Faculty and Administrators: Teaching Sustainability

The Yale Center for Business and the Environment is offering the first Global Network Week for faculty, deans, and administrators of the Global Network. Faculty and administrators interested in new curriculum, teaching approaches, and collaboration related to critical issues of social and environmental sustainability are encouraged to sign up for the program, which will take place on July 20-24, 2014, at the Yale School of Management in New Haven.



Using the new GNAM online course, "Natural Capital: Managing Risks and Opportunities in Global Resource Systems" as a case study for review, we will share expertise and explore possibilities of connecting teaching, research, and programming across schools.

For additional information or to register, please contact, Stuart DeCew, Program Director, Yale Center for Business and the Environment, at stuart.decew@yale.edu.



Preparations for Global Network Week IV are Underway

The fourth set of Global Network Weeks will take place October 17-21, 2014. Nine schools

- EGADE, IE, Koç, AIM,

Yale SOM, UCD Smurfit, Fudan, IIM Bangalore and Pontificia Universidad Católica - have confirmed their participation. For the most up-to-date information about the weeks, please check the [Global Network Week tab of the Global Network for Advanced Management website](#).

The fifth edition of Global Network Weeks is slated to take place March 2-20, 2015. If you are interested in hosting a Global Network Week, please contact Camino de Paz at camino.depaz@yale.edu.

Yale SOM Announces Plans to Expand

Entrepreneurship Programming

Yale SOM announced an expansion of its entrepreneurship programming. The new program will increase entrepreneurship initiatives across the Global Network. Response from Network schools has been enthusiastic.

[Read more.>](#)



Global Network Teams Participate in Integrated Leadership Case Competition at Yale SOM

This year, in addition to Yale SOM, teams in the competition came from six other Global Network for Advanced Management schools: EGADE Business School from Mexico, the University of Cape Town Graduate School of Business, the Graduate School of Strategy at Hitotsubashi University, UCD Smurfit Graduate School of Business, the School of Business at Renmin University of China, and the National University of Singapore Business School. [Read more.>](#)



Koç University Video Highlights Global Network Week

A Koç Graduate School of Business video highlights the Turkish university's "From Local to Global" Global Network Week course held in March. The course focused on how Turkish businesses have developed business strategies that have found success both in Turkey and across the globe. [Read more.>](#)



Yale Partners with World Business Council for Sustainable Development

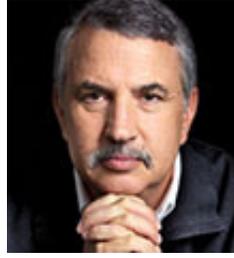
A new Yale partnership with the World Business Council for Sustainable Development will allow students and faculty across the Network to work together and with business leaders on critical sustainability issues facing companies worldwide. [Read more.>](#)



Converation with Thomas L. Friedman Marks Second Anniversary of GNAM

Global Network members watched from around the world, while students at PUC Chile and Yale SOM posed

questions to the author of *The World is Flat* about the future of globalization. [Read more.>](#)



Your news?

Please send news from your school for the June edition of this newsletter to elizabeth.wilkinson@yale.edu.

Visit: advancedmanagement.net

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