



## The Global Network for Advanced Management connects 27 top business schools around the world.

The network's programs and initiatives enable students, faculty, alumni, and other stakeholders to move seamlessly from a global perspective to a local understanding. They link schools across cultural backgrounds, countries, economies, and political systems in various stages of development, extending the reach of each member school. The Global Network prepares students to thrive in a hyperconnected and competitive global marketplace.

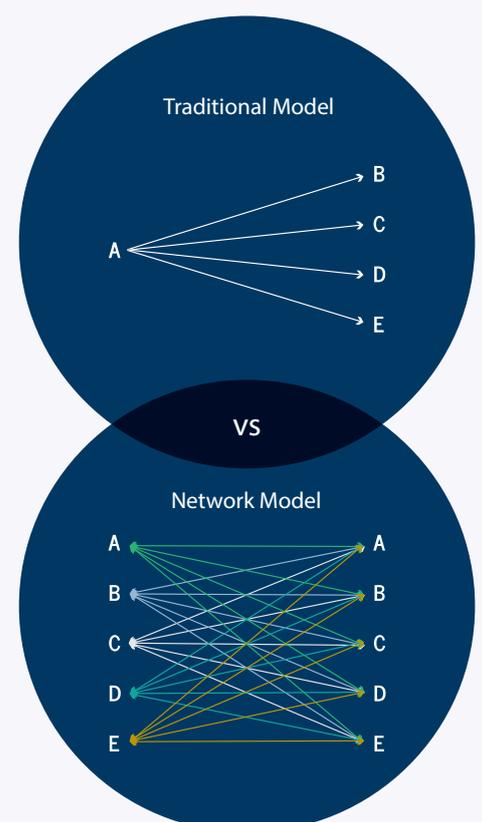
Traditionally, business schools connect through bilateral agreements. The network model allows for an exponentially larger number of links among schools.

Three major concepts inform the Global Network's operations.

One flows from the work of economist David Ricardo, who showed that countries benefit from specializing and trading based on their comparative advantage. No one network school can cover the entire globe in terms of expertise, and so each benefits from "trading" an aspect of its intellectual strength with the others.

Another basic principle of the network is "diffuse reciprocity." There are no top-down directives; each school participates in the network initiatives that make sense for its own strategy and student needs.

The third concept is known as Metcalfe's Law, which holds that the value of a network increases with the number of connections in that network. The Global Network serves as the infrastructure to connect thousands of top MBA students, faculty, and alumni.



Global Network Weeks give students a chance to travel to another member school for a weeklong module working with students from throughout the network.

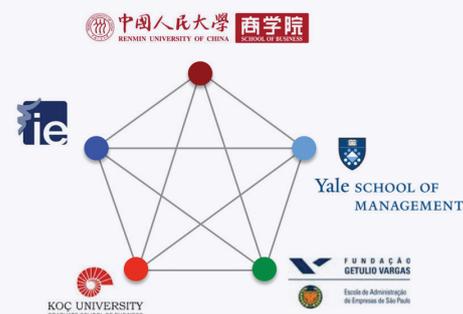


*“ This is a great opportunity to meet people from all around the world and stay connected with their cultures, their skills, and their points of view. I think in today’s global market, cultural intelligence isn’t a ‘nice to have’ but it’s a ‘must have.’*

— CATIA NETO DE SOUSA  
MBA 2014  
IE BUSINESS SCHOOL

## Growing impact of Global Network Weeks

EDITION I – MARCH 2013



EDITION II – OCTOBER 2013



EDITION III – MARCH 2014



EDITION IV – OCTOBER 2014

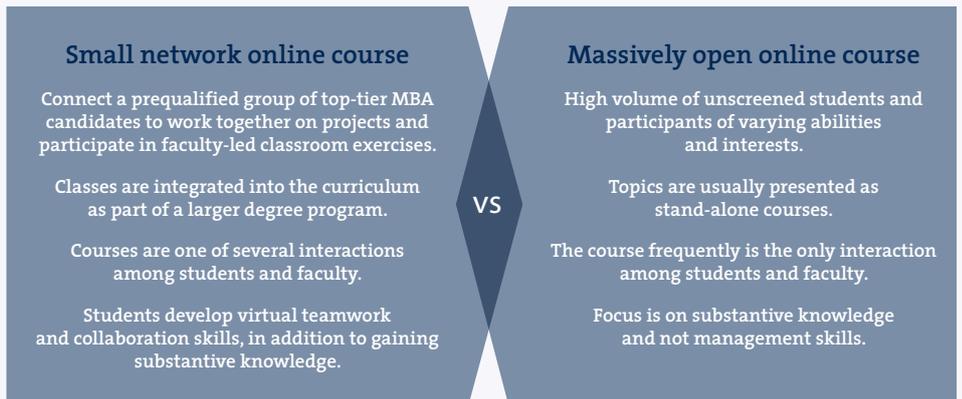


“Global Network Courses provide an excellent opportunity for Global Network students to learn how to create an international team and how to integrate knowledge and different perspectives of team members from different cultures, leading to innovative solutions.

— MIRIAM EREZ, VICE DEAN OF THE MBA PROGRAM AT TECHNION ISRAEL INSTITUTE OF TECHNOLOGY

## Global Network Courses are online classes connecting students throughout the network for lectures and project work in virtual teams.

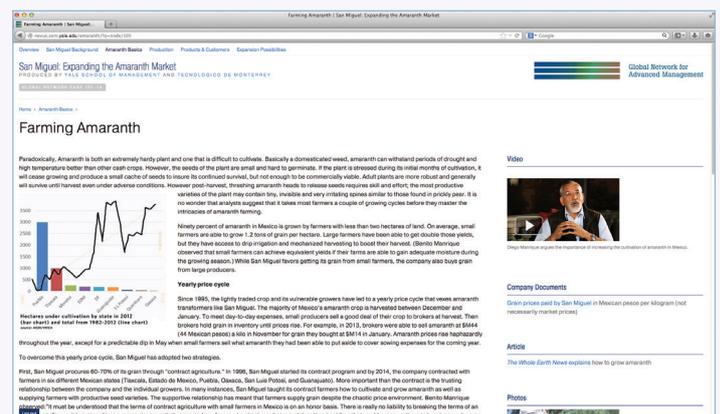
Through these elective small network online courses, students benefit from the network’s range of faculty expertise and the perspectives of their peers from member schools around the world. Topics have included mobile banking, competition law, natural resource management, new product development, and social entrepreneurship.



## Faculty from multiple schools collaborate to create curricular innovations and teaching materials.



IN JULY 2014, FACULTY FROM MEMBER SCHOOLS GATHERED AT YALE TO SHARE INSIGHTS ON TEACHING SUSTAINABILITY LEADERSHIP.



GLOBAL NETWORK CASES EXAMINE BUSINESS PROBLEMS THAT ARE FUNDAMENTALLY MULTINATIONAL AND REQUIRE GLOBAL THINKING.

“I think it’s particularly interesting to get perspectives from colleagues at Yale and at IE in Madrid. Are there are other ways to look at the financial crisis in Ireland? Are there interesting perspectives that we’re missing because we’re in the middle of it?”

— CIARÁN Ó’HÓGARTAIGH, DEAN OF THE SMURFIT SCHOOL AT UNIVERSITY COLLEGE DUBLIN, ON THE DEVELOPMENT OF THE BANK OF IRELAND CASE

The Global Network includes **27** top schools in **25** countries—representing **72%** of world GDP—with approximately **10,000** students.

**ON THE WEB:**  
[advancedmanagement.net](http://advancedmanagement.net)

**FACEBOOK:**  
[facebook.com/advancedmanagement](https://facebook.com/advancedmanagement)

**TWITTER:**  
[@AdvancedMGMT](https://twitter.com/AdvancedMGMT)

### Americas

- EGADE Business School, Tecnológico de Monterrey (*Mexico*)
- FGV Escola de Administração de Empresas de São Paulo (*Brazil*)
- INCAE Business School (*Costa Rica, Nicaragua*)
- Pontificia Universidad Católica de Chile School of Business (*Chile*)
- Sauder School of Business, University of British Columbia (*Canada*)
- Yale School of Management (*USA*)

### Asia and Pacific Islands

- Asian Institute of Management (*The Philippines*)
- Fudan University School of Management (*China*)
- Hitotsubashi University, Graduate School of International Corporate Strategy (*Japan*)
- Hong Kong University of Science and Technology Business School (*China*)
- Indian Institute of Management Bangalore (*India*)
- National University of Singapore Business School (*Singapore*)
- Renmin University of China School of Business (*China*)

- Seoul National University Business School (*South Korea*)
- University of Indonesia Faculty of Economics (*Indonesia*)

### Europe, Middle East, and Africa

- ESMT European School of Management and Technology (*Germany*)
- HEC Paris (*France*)
- IE Business School (*Spain*)
- IMD (*Switzerland*)
- INSEAD (*France, Singapore*)
- Koç University Graduate School of Business (*Turkey*)
- Lagos Business School, Pan-Atlantic University (*Nigeria*)
- London School of Economics and Political Science, Department of Management (*United Kingdom*)
- Technion-Israel Institute of Technology (*Israel*)
- UCD Michael Smurfit Graduate Business School (*Ireland*)
- University of Cape Town Graduate School of Business (*South Africa*)
- University of Ghana Business School (*Ghana*)

