



GLOBAL NETWORK FOR ADVANCED MANAGEMENT

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News and Events

The Technion to Host unConference on Entrepreneurship

The Technion will host the inaugural Global Network for Advanced Management

“unconference” in Haifa, Israel, from August 28 to 30, during which scholars and professors will discuss ways to further incorporate entrepreneurship initiatives into the network.

At the event, faculty will investigate opportunities for teaching entrepreneurship by incorporating student venture competitions, student exchanges, and executive education, among other elements, into their curricula. [Read more >>](#)



Global Network Introduces Student Ambassador Program

A new Global Network initiative will help students and their programs connect beyond the classroom. Schools from across the network are selecting student representatives to serve as Global Network ambassadors, promoting student-run clubs, programs, case competitions, and other events.

Camino de Paz, director of global initiatives at Yale School of Management, said that ambassadors will contribute to the future of the Global Network, shaping existing programs and recognizing new opportunities for collaboration. [Read more >>](#)



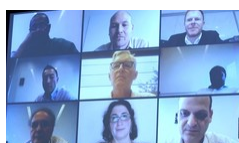
An Interview with Yale SOM's GNAM Ambassador

Yale School of Management's first Global Network Ambassador, Vaibhav Desai, spoke with the school about his ideas for connecting more students across the Network to work together on projects and connect clubs with similar interests. Desai, one of the 28 new ambassadors, said he wants to get students involved beyond Network Weeks. [Read more >>](#)



Hitotsubashi ICS to Host Second SNOC Workshop

Hitotsubashi ICS will host the second workshop on teaching Small Network Online Courses (SNOCs) September 21 and 22 for faculty interested in teaching a Global Network Course to students across the network. Faculty experienced in teaching Global Network Courses from EGADE, Sauder and Yale SOM will lead sessions in which they will share their experiences and best practices with participants in the workshop.



Call to Entrepreneurship Faculty

[Kyle Jensen](#), Associate Dean and Director of Entrepreneurship at Yale SOM would like to engage faculty in the network in a conversation about entrepreneurship pedagogy and scholarship. If you are similarly interested, please send a message to Kyle: kyle.jensen@yale.edu.

Call to GNAM Faculty on LinkedIn

GNAM Faculty on LinkedIn are encouraged to join the GNAM Faculty LinkedIn group. Only faculty and staff affiliated with GNAM will be accepted into the group, which we hope will serve as a way to connect faculty with similar interests across the network. [Join the group >>](#)



Selections from Global Network Perspectives



Will the TTIP Lead to a “Race to the Bottom” In Environmental And Health Protection?

The trade deal currently being negotiated between the US and the EU is one of the most ambitious ever conceived, with a chapter dedicated to promote the convergence of the respective policies across the Atlantic. While this has triggered fears of a “race to the bottom,” i.e. to lower health and safety standards, a new paper argues that the treaty could actually be a chance to “level up” instead of down. [Read more >>](#)



Adopt, Adapt or Lose: The Impact of New Technologies on the Financial Services Industry

The financial services industry has been pretty successful at absorbing technological innovations into its daily operations, from credit cards to ATMs to online banking. But that success should not be taken for granted, warned Professor Theodore Clark of the Department of Information Systems, Business Statistics and Operations Management at a Business Insights luncheon talk.

Disruptions are still underway and banks and other financial services providers need to remain alert to the changes and challenges on the horizon, he said.

“When we look at the challenges that traditional financial services companies are facing, we see various kinds of e-payment like mobile phone payments, PayPal and others, resulting in non-traditional financial services transactions outside of traditional banking. We see peer-lending, both to consumers and businesses, through the cloud or crowd-funding. And we see digital currencies like bitcoin. Bitcoin has got a lot of attention, maybe it’s a big deal, maybe it’s not, but some of the largest banks are investing in it.

“So there is a lot of competitive pressure on traditional services, some from

just increased competition and some from technologically-enabled process innovations that are changing the industry,” he said. [Read more >>](#)



How Global Is Entrepreneurship?

Ahead of an "unConference" on entrepreneurship hosted by Israel's the Technion, Global Network Perspectives spoke with faculty at several network schools about entrepreneurship in their countries and what it means to be an entrepreneur in a globalized society. [Read more >>](#)



Engaging Employees to Create a Sustainable Business

The key to creating a vibrant and sustainable company is to find ways to get all employees—from top executives to assembly line workers—personally engaged in day-to-day corporate

sustainability efforts.

Inspired by Unilever's sustainability slogan, "Small actions can make a big difference," workers at the company's PG tips tea factory in Trafford Park, England, had a bright idea. In Britain, most tea comes in paper tea bags. By reducing the end seals of each tea bag by 3 millimeters, 15 huge reels of paper could be saved every shift. Since its launch in 2015, this factory-floor suggestion has resulted in savings of €47,500 and 9.3 tonnes of paper (about 20,500 pounds).

Similarly, in early 2015, at the Unilever factory in Khamgaon, India, six employees approached the factory manager with the idea of starting a beauty and hair care course in their village to help local women get a job or start a business, while at the same time promoting Unilever's personal care products. In March 2015, management gave the green light, and the training center was launched. To date, 825 women have been trained, and 610 are working in beauty parlors or have started their own business. [Read more >>](#)

Your news?

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