



GLOBAL NETWORK FOR ADVANCED MANAGEMENT

Announcing a Fifth Anniversary Symposium, "Business and Management Education in the Age of Contested Globalization"

April 2017, No. 36
Fifth Anniversary Special
Edition



Global Network for Advanced Management to Celebrate Fifth Anniversary

The Global Network for Advanced Management will celebrate its fifth anniversary from April 19 to 21 with a three-day symposium at the Yale School of Management, titled "Business and Management Education in the Age of Contested Globalization."

Sessions from the invitation-only event will be live streamed on the [Global Network website](#).

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The event will celebrate the Global Network's many innovations in management education. A series of panel discussions will examine the transformations students experience while doing an MBA program as well as how business schools can best prepare students for the challenges presented by the rising nationalism and populism around the world and the implications for global enterprises.

Since its founding five years ago, the Global Network's initiatives have included Global Network Surveys on pressing issues, Global Network Courses that bring students together for shared learning in global virtual

teams, case studies authored by multiple schools, and Global Network Weeks held around the world that leverage each institution's areas of expertise.

Among the symposium's events will be a session drawing on Professor David Bach's Global Network course "The End of Globalization?" which is investigating the causes of increased nationalism and populism. Former U.S. Secretary of State John Kerry YC '66 and Michael Warren YC '90, managing principal of the Albright Stonebridge Group, will participate in a conversation with student teams reporting from around the world.

Other symposium panels will address how top business schools should respond to constraints on international students getting jobs in the countries where they earn their MBAs; the results of a Global Network survey on the challenges facing women in business; key transformations that students experience in business school; and the unveiling of a new Global Network case study on the IBM Corporate Service Corps.

The symposium will conclude with a series of executive education classes, taught by Global Network faculty. Topics include business opportunities in Africa; how to build and grow global brands; innovation in the Global Network; lessons from innovative Japanese companies; and human-centered business strategy.

Learn more about the conference on the [Global Network website](#). Follow the fifth anniversary conversation on social media at [#GlobalNetwork5](#).

Links to Livestream Sessions from the Symposium

Wednesday, April 19 *dates and times are the time in New Haven*

Welcome and Introduction

5:00 - 5:15 pm [[check local time](#)]

Edward A. Snyder, Indra K. Nooyi Dean & William S. Beinecke Professor of Economics and Management, Yale School of Management.

Shocks to Global Management Education: How Should Top Business Schools Respond to Limitations on Graduate Mobility?

5:15 - 6:15 pm [[check local time](#)]

A discussion moderated by Anjani Jain, Senior Associate Dean, MBA Program, and Professor in the Practice of Management, Yale School of Business.

Panelists: Nida Bektas, Executive Director, Koç University Graduate School of Business; Alessandra Ginante FGV '04, Executive Vice President, Human Resources, Diageo North America; John A. Byrne, Founder and Editor of *Poets and Quants*; Robert Helsley, Dean, UBC Sauder School of Business; and Peter Tufano, Peter Moores Dean, Oxford University, Saïd Business School.



Thursday, April 20

Women in the Global Workforce

8:45 - 9:30 am [[check local time](#)]



In this plenary session, we will discuss the challenges facing women in business, as revealed by a Global Network survey of students and alumni from our schools.

Five Transformations During Business School

10:00-11:30 am [[check local time](#)]

A distinguished panel of business school deans will discuss key transformations students experience while in business school, analyzing the ways in which networked management education fosters engagement, learning, and unique intellectual outputs relevant to globally operating enterprises.



Global Network Curriculum Unveiling: Introducing the New IBM Corporate Service Corps Raw Case

1:45 - 2:30 pm [[check local time](#)]

Panelists will unveil and discuss the latest Global Network raw business case.



Future of Globalization Hackathon: Results! Implications for 2017 and Beyond

3:00 - 5:00 pm [[check local time](#)]

The session is the culmination of the Global Network Online Course "The End of Globalization?" through which 41 students from 21 Global Network schools have explored the causes and consequences of rising economic nationalism, anti-globalism, and populism. Student teams will present their findings virtually from select Global Network campuses and a panel of experts including John Kerry YC '66, former U.S. Secretary of State, and Michael Warren YC '90, Managing Principa of Albright Stonebridge Group, will lead symposium attendees in discussion of the future of globalization and the implications for business and management education.



GNAM LinkedIn Group

More than 1600 students, alumni, faculty and staff of Global Network schools have joined the GNAM LinkedIn group. The group is a closed group that accepts students, alumni, faculty and staff from Global Network schools. [Join the GNAM LinkedIn group >>](#)

Newsletter archive

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