**EMBA GNW | Tokyo Program 2021**  
**INNOVATION X GLOBALIZATION | Super Aging Society Japan**

The world rapidly shifts towards an unprecedented aging society. Clearly, Japan leads this trend with the 65 years old seniors and older making up a quarter of the current population. The proportion will reach 40 percent by 2050. Welcome to Super Aging Society Japan!

The Hitotsubashi ICS’ EMBA GNW Tokyo Program between June 14 and 18, 2021 helps GNAM EMBA students understand the unique challenges and opportunities of the aging societies. The students will meet the government officers and the academics who analyze the problem and search the solutions as well as the business practitioners who capture the opportunities to build lucrative business out of this problem. Furthermore, the students will learn and experience the Japanese culture underlying the Japanese business practices.

Speaker presentations (prerecorded videos= Asynchronous) and Q&A sessions with the speakers (online meetings = Synchronous) will introduce the social problems, the government’s approach, and the opportunities that the business practitioners capture. Furthermore, the students work in groups to develop new solutions to the aging society in their respective countries and regions and present the solutions to the faculty and the guests.

The students must watch each asynchronous speaker presentation at the students’ convenience but before the corresponding synchronous online meeting. Under the current schedule, the synchronous online meetings and group presentations take place between 13:00 and 17:30 JST. Students must fully commit their time during the synchronous online meetings and group presentations. The students must NOT perform their regular jobs during the synchronous online meetings and group presentations; if a student does so, the Program may give the student a failing grade.

Come join us in Tokyo, Japan, where you will learn how to deal with the problems arising out of aging and declining population, and how to capture business opportunities in the Super Aging Society.

**OBJECTIVES**

The program aims to help GNAM EMBA candidates learn:

* **Japan as Super Aging Society** | What challenges and opportunities does aging bring to Japanese companies and multi-national corporations operating in Japan?
* **Potential of Digital Technology in the Aging Society**| How will the emerging technologies – AI, VR, IoT, Robotics, and so forth – help solve the issues arising, and make it possible for business to capture opportunities out of aging?
* **Global Implications**| What kind of new learning and insights can we gain from the Japanese experience, and extrapolate them to the rest of the world?