



भारतीय प्रबंध संस्थान बंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE

SYLLABUS FOR MIM GLOBAL WEEK-JUNE 11-15, 2018

- Understanding India
 - Demographics including the spread across the country and the size of the population
 - Politics
 - Society including religions, cultures and linguistics
 - Business
 - Infrastructure
- Economic history and the evolution of the same in India
 - Understating India's agrarian base
 - Economic policies since independence and the role and influence the same has on business in India
 - Developments since the "Economic Liberalization" of 1991
- Challenges of working in India
 - Cultural differences
 - Attitudinal differences
- Role of Government in the business sector in India
- Legal system in India with reference to the corporate sector
- Managing Intellectual Property Rights in India
- Highlighting stories (both of success and failures) of Indian business that have gone overseas and learnings from them
- Highlighting stories (both of success and failures) of international business that have come into India and learnings from them
- Showcasing the "Start – up" culture and activities